

# **Hancock County Tourism**

## **Executive Director's Report**

**July 10, 2018**

### Actionable Items:

1. New Grant forms and Grant Report Forms
2. Update on Riley Showcase ó Gary West Contract pending

### Report of Past Month's Activity:

1. Attended Central Indiana Regional DMO meeting in Indianapolis.
  - Trails and the interconnectivity of those trails among the counties are very important, and provide some very easy Tourism opportunities. They especially benefit smaller rural communities, which boost economic development.
  - Larger DMOs would be willing to facilitate and fund some regional projects that would help the smaller DMOs.
  - Discussed the top challenges that DMOs face.
  - Look to the eclipse in 2024 for some huge tourism opportunities. The Central Indiana DMOs want to work together on this.
  - Learned that Shelby County does not have enough hotels for all of their events ó and they have a casino and a conference center. Greenfield sees their overflow. They have only 7 hotels.
2. EM Kevin Harvey regarding Executive Session vs Work Session ó and determined that HCTC cannot hold an executive session with what they want to discuss. Had already put up notices, and had to take those notices down.
3. Ordered dining guides from the Daily Reporter.
4. Talked with Erika Whittington at the DR regarding fans and/or post cards for publicity for Riley Showcase.
5. EM Randy Good at Good's chocolate about the chocolate mold and amount. Chocolate price has increased to \$1.69 per piece (we need 250), plus the \$300 one time mold cost.
6. EM Lacey Willard with FAI, who inquired about getting into the Festival Guide.
7. Responded Andrea Pearce with questions about billing for Travel Indiana ó George had been talking to her about contracts and requesting some other info.
8. Talked with Penny Diersing at WSVX regarding on air advertising for Tourism Day at the Hancock County Fair.
9. Picked up 4-H Fair event posters from the Extension Office.
10. Arranged pick up of the old flags with Kurt Veters and the American Legion.
11. Setting up new Gmail accounts as the new email accounts for the office.
12. Attended the Super Hero Dash on Saturday, June 16<sup>th</sup> ó and photographed that event.
13. Tourism Office was open for the North Street Fitness Festival on June 16th ó George and I were both in the office. Not a lot of traffic through the office for this event ó very HOT. Photographed North Street Fitness Festival.
14. Met with Kelly and George regarding finances during Fitness Festival. Kelly requests a revamp of the grant application form, and a new grant report form ó this to be completed by next HCTC meeting. George suggests a work session prior to every tourism board meeting.
15. Sent some Super Hero Photos and North Street Fitness photos to DR.

16. Edited photos and loaded them to Facebook.
17. Lots of phone correspondence, EM&s and texts with board members over different issues at the VC office ó cancellation of meeting, contracts, finances, Riley Showcase etc.
18. Responded to DR request for information regarding the last HCTC meeting.
19. Approved dining guide ad with John Senger.
20. Sent photos, copy and logo to Kelly McVey with Kit magazine for their summer fun issue. Reviewed the ad, made corrections, and approved final copy.
21. Attended the HEDC meeting on June 20<sup>th</sup>. Reported on Tourism Activity.
22. Several EM&s between Mary Gibble and myself in regards to the Deck app and how it can be integrated into the community and the community calendar. Arranged for Patrick Stewart to come to a community calendar meeting.
23. F/U on invoice from Ag Association for Day sponsor at the fair.
24. Attended Community Calendar meeting at HCCF ó introduced Patrick Stewart from Deck and how his software can help integrate into our system.
25. Talked with Amy Studabaker with the Friends of the Theater Group ó and talked about their help during the Riley Showcase and other issues. Sent her links to photos taken in the Rick&s Theater for advertisement on their website.
26. Attended the HCCF Event at the Octagon House June 21st ó recognized as a supporter of the Octagon House through the Tourism grant.
27. Photographed the 4-H parade on June 23<sup>rd</sup>.
28. Photographed scenes at the fair ó inside exhibit hall, York Rite Pizza, Tri Kappa donuts, the band playing in the pioneer barn and a few shots of the carnival.
29. Interviewed on WSVX in Shelbyville on June 25<sup>th</sup> in regards to the 4-H Fair.
30. George created a merchant vendor list for Deck ó this was forwarded onto Patrick Stewart with the Deck app.
31. Photographed the Hog show at the 4-H fair.
32. Dining guides were delivered. Sorted out some old pieces and set them aside for recycling ó put up the new dining guides.
33. Some kinks with getting the old HCVB site to redirect to our new VisitinHancock site ó after several emails ó Brian Wrasmann our web guy fixed this. Now anyone who goes to the old site, will be redirected to the new site.
34. Sent Gary West contract info, and did receive completed contract from Gary. Sent this onto Kevin Harvey for review and/or comment.
35. Sent Brian Wrasmann Octagon House photos for the new Octagon House website.
36. Photographed singers in the Pioneer barn at the fair, and took photos of the 4-H beef show.
37. Drove out to Office Max and Walmart in Indy to get supplies for Tourism Day.
38. Photographed Sheep show at the Fair, the Tractor Supply Exhibit, the Monster Truck on display, and some more Midway photos (kids day).
39. Printed out photos, mounted all of the photos and hand cut them (no board cutter), affixed Velcro to all mounted photos and plexy pockets for the Skyline display. Prepped all of the material for Tourism day at the fair. Loaded everything into traveling case.
40. Tourism Day at the Hancock County 4H Fair 11am ó 10pm. on June 27<sup>th</sup>. Put up display, and attended the fair all day long in the tent. George came in at 5pm ó until close. Tore down display and took it back to office. Unloaded all of the stuff, and put it away.
41. A few photos at Safety Day at Walmart June 28th
42. Photos of the National Deaf bowling championship at Strike Force Lanes on June 28th.

43. EM to Lori Reitz at Skyline ó we still have their extra supplies.
44. Photographed the Demolition Derby June 28<sup>th</sup>.
45. Correspondence between George, Kelly and I regarding Star bank, and setting up the new accounts.
46. Photographed the play, You Can't Take it With You.
47. Conference call with David at Google Services regarding improving our Google presence.
48. Scanned and uploaded the HCVB report, and all other items for the HCTC meeting.
49. Attended Chamber Luncheon on 7/3.
50. Meeting with Sarah Wolfe in regards to HCVB report, Riley Showcase, and she picked up rent check.
51. Addressing credit issue with Office 360.
52. Approved final draft of ad for Travel Indiana late Summer/Early Fall issue.
53. Meeting with Michael Kester of HCHS regarding Sammy Terry.
54. Met with Brandi regarding Agenda.
55. Met with Kelly and George and representatives of Star Bank to talk about moving accounts.
56. Sent off contract to Katy Cavaleri for Katie Stamm.
57. Met with Kelly and George a several times in regards to checks and budget.
58. Several discussions with George in regards to finances and budgeting.
59. EM to Kevin Harvey in regards clarification on contracts, and what should be in a contract.
60. Made deposits, and signed for tourism check.
61. Worked on updating website
62. Searched for and posted several county events to Facebook.
63. Signed claim form for check from county.
64. Shopped for supplies at Walmart.
65. Worked with people who had grant requests, or were requesting grant application info.
66. Assisted people coming into the Visitor Center with questions.
67. Answered telephone calls and emails.
68. Basic clean up ó take out trash, and picked up in the office.

June 13 ó July 6, 2018