

## Hancock County Tourism Commission

### Grant Request Form

Revised and Approved 07/10/2018

The Hancock County Tourism Commission offers a grant program that assists local organizations with projects that increase tourism and attracts out-of-county visitors to economically benefit Hancock County. Organizations requesting funds must use the funds to bring in new business; develop local events, attractions, festivals or sporting events. It is our goal that funding such projects will draw and increase the number of visitors, especially overnight visitors to Hancock County, thereby providing added economic benefits to the community.

Grant Requests will be provided to the Tourism Commission for Review and Approval. Please submit to the Tourism Director by email at [info@visitinhancock.org](mailto:info@visitinhancock.org), or by mail at Hancock County Visitor Center 119 W. North St. Greenfield, IN 46140. **You must submit the grant application by the end of the month \*\*previous\*\* to the month in which the Hancock County Tourism Commission will meet, and no later than 6pm.** (The HCTC meets the second Tuesday of the month at 5pm at Greenfield City Hall). **A representative must attend the meeting to answer any questions/clarifications that the commission may have in regard to the request.** Attach additional information as required.

Please note, that at the end of your project or event, you must submit a written report or present a follow-up report to the Hancock County Tourism Commission. This report must be made within 60 days of the end of your project. Failure to submit a follow-up report may adversely affect future grants.

#### ***Applicant Information***

Company, Business or Organization Name Applying for the Grant:

Main Street Arts & Music at the Carnegie Gallery

Contact Person and Title: Lacey Willard, Founder

Mailing Address: 115 N Main Street

City: Fortville State: IN Zip: 46040

Preferred Phone Number: 7272040504 Alternate Number:

Email: lacey.willard@cbre.com Date of Incorporation: 1/1/19

Federal Tax ID Number (if applicable) Not for Profit? Yes

If yes, Tax Exempt Number:

List Board of Directors, Committee or Project Members: Lacey Willard, Founder; Libby Wyatt, Founder; John Kitterman, Founder; John Cote, Board; Sheri Jone, Board

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***Request Information***

Describe the need or event: 2019 Gallery renovations, advertising, and event support: Conversion of space to gallery; central Indiana promotions; and ArtBattles/Exhibits promoting Art in the community

If the need is for an event, what is your estimated attendance? Gallery: 1000; ArtBattle: 250

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? The Arts is a proven positive impact to community engagement, economic prosperity, and heritage preservation. The Main Street Arts & Music at the Carnegie Gallery will program Exhibits (on Health, Heart, Heritage, [Inter]Stellar, NASA, Documentaries) to invite discerning visitors into the community.

How will you measure the impact on the County or your organization from this potential funding? Attendance, gallery sales, social media coverage, newspaper coverage, Arts grants

***Request Budget***

What contributions are you making toward fulfilling the request? 62% of the budget is funded by gallery sales, alternative grants, and merch sales; 38% of the budget is requested under this grant.

Please provide an entire budget for your event. You may submit separate documents.

Project Needs	Description
\$ _____	<u>See attached</u>
\$ _____	_____
\$ _____	_____
\$ _____	_____
\$ _____	Total Cost

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What funding, if any, is being sought from other organizations for this project? \_\_\_\_\_

gallery sales, alternative grants, and merch sales will be part of the 2019 budget as well.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)

Have you previously requested or been granted funds by the Hancock County Visitors Bureau? If so, when and for what purpose: 2018 requested funds for Art event; did not make agenda

Timing

How soon can the request being considered begin: 1/1/19

What is the timing for the request to be completed: 12/31/19

What critical dates need to be considered in the funding process? N/A

What other dates are important to this request? N/A

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was the Hancock County Tourism Commission.**

Applicant Signature: Lacey Willard Date: 12/31/19

Title: Founder

Company or Business Name: Main Street Arts & Music at the Carnegie Gallery

If approved; who should the check be made out to? Main Street Arts & Music, C/O FAI

How would you like to receive the check? Circle one

Pick up at Visitor Center /  Mail to address on application /  Mail to address below.

Mail to: \_\_\_\_\_

**FOR TOURISM COMMISSION USE ONLY**

Hancock County Tourism Commission Approval: Yes or No

Name: \_\_\_\_\_ Date: \_\_\_\_\_

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Signed: \_\_\_\_\_