



## Grant Regulations

Please Read Carefully

The Hancock County Tourism Commission offers a grant program that assists local organizations with projects that increase tourism and attracts out-of-county visitors to economically benefit Hancock County. Organizations requesting funds must use the funds to bring in new business; develop local events, attractions, festivals, conventions or sporting events. It is our goal that funding such projects will draw and increase the number of visitors, especially overnight visitors to Hancock County, thereby providing added economic benefits to the community.

### Tourism Defined

- Tourism in Hancock County is defined as any activity that brings people who live outside of the county boundaries into the county's boundaries for a destination experience. This could mean an overnight stay; however, it could also be a day trip to an activity such as a fair or festival or a leisure time activity including dining and shopping.
- Hancock County Tourism is supported through an Innkeeper's tax. This tax is at a 5% rate on all guests who stay in Hancock County's hotels or bed and breakfast type facilities. For this reason it is important to engage our local hotels in encouraging guests attending your tourism event or attraction to stay in these local facilities. If your event will be hosting out of town vendors or potential out of town attendees - please work with these local hotels in order to promote their services to your guests. You can contact the Hancock County Tourism Office with a list of hotels and facilities and their contact information, or you can find that information on the Tourism website at: [www.visitinhancock.org](http://www.visitinhancock.org)

### The Tourism Commission

- The Hancock County Tourism Commission, a seven member government appointed board, will be making the decision on your grant request. Five of these board members are appointed by the Hancock County Commissioners, and two of these board members are appointed by the Mayor of Greenfield. To find out who is on this board, please go to the Tourism website and look under the 'About' section and then look for the 'Tourism Commission.' All board members are listed there.

### Preparing and Presenting Your Grant

- The Hancock County Tourism Commission meets the **second Tuesday of every month at 5pm in the City Council Chamber at the Keith McClarnon City Hall, located at 10 South State Street, Greenfield, IN.** You will be expected to be **present** at a Tourism Commission meeting in order to present your grant and to answer questions from the Tourism Commission.
- In order to be placed on the agenda, your grant request and ALL ancillary materials must be turned into the Hancock County Tourism and Visitor Center Office, located at 119 W.

North St., Greenfield, IN 46140 no later than 6pm on the last day of the month - previous to the month in which the Tourism Commission will meet. (For example, if the Tourism

Commission meets the 10<sup>th</sup> of July, then your grant request is due into the Tourism office by the 30<sup>th</sup> of June at 6pm.). **\*\*It is preferred that this material be submitted electronically in a pdf form via email.** Please email the grant request to [info@visitinhancock.org](mailto:info@visitinhancock.org) if you need help with this, you can contact the Hancock County Tourism and Visitor Center office.

- Once the agenda is completed, you will receive an email notification that you will be placed on the agenda.
- Previous grant requests, budgets, and other ancillary materials are available for public review on the Tourism website. Go to the `About\_` section and go to the section labeled `Tourism Commission Meeting Minutes.` You can even download these pdf's for your review to see how others completed their grant applications.
- Grants will be reviewed based upon the order in which they were received unless a presenter has expressed a special need or urgency in regards to their place on the agenda due to travel time, or conflicts with other obligations.
- A grant request can only be made **once within a calendar** year from the same organization or facility.
- The grant must support a tourist location, a festival, fair or event that brings tourism to Hancock County, or a project that will promote tourism to Hancock County.
- Grant applications will be considered for the support of advertising, publicity, and promotion of visitors, conventions, and tourism to Hancock County.
- Grant monies are not to be used to provide salaries or employment.
- Grant monies are only to be used by Not-for-Profit Organizations who are in good standing with the Secretary of State's office.
- You will need to provide a detailed accounting of every item in your grant support budget, which will include a breakdown of all of the costs, and vendors. You will also need to provide an overall budget for your event or project, including all outside monies and support from other groups and organizations - including your own.
- You will need to show how you are working with local hotels in supporting their business at your event. This can be done by collaborating with these facilities to negotiate rooms and rates for vendors or attendees, providing links on your website to the Hancock County Tourism's Hotel page, working with the hotels to provide advertisement about your event or project to encourage their overnight visitors to attend your attraction or event.
- You will need to show how you are **tracking out of county visitors**. This can be done through surveying attendees, collecting zip codes from attendees, checking license plates, or collecting that information via registrations or guest registers. This information **WILL BE REQUIRED** for an end of project/event report.
- You can submit supporting documents including: details and data from past events in regards to visitors and their origin; quotes for advertising expenses; letters of support; and any other information that you may want to include. These should be submitted along with the grant request at the time of submission, or it will not be considered.
- If you choose to bring any samples of items (advertising pieces, etc) to the board meeting, and you want each board member to have one - please bring 8 - - one for each board member and one for the Executive Director.
- Normally, you will find out that evening whether or not you have received grant monies, and the exact amount that you will be receiving.



### **If You are Awarded a Grant**

- If you are awarded grant money, the board will issue you a check in the amount approved within **one month** of the board meeting.
- Part of the requirement upon receipt of these funds is that you will promote the Hancock County Tourism Commission as a sponsor of your event. You **MUST** use the Hancock County **Tourism logo on all PRINT and ELECTRONIC** promotions of your event or project. Please contact the Hancock County Tourism Office to get the correct logo for your promotional pieces.

### **Final Report**

- Within **SIXTY DAYS** of the close of your event or the completion of your project you must provide a follow up report **with receipts** and documentation as to how the grant money was spent. There is a Final Grant Report Form that is on the Hancock County Tourism website at (*insert hyperlink here*). You must download the form, complete it and, submit it with the receipts and documentation of all spending for the Grant Support Dollars. If you choose, you can come to the board meeting and present a follow up report in person. Please contact the Tourism office to get added to the agenda for Final Grant Reports.
- If you do not use all of your grant money you must return any unspent money to the Hancock County Tourism Commission board. This should be submitted in a check and made out to the Hancock County Tourism Commission and submitted along with your Final Grant Report.
- Failure to complete a Final Grant Report and submit the necessary documentation will result in your organization being banned from receiving future tourism funds. Failure to supply the necessary receipts for these expenditures could require you to return funds that are not supported by appropriate documentation. These would be considered unspent funds.
- The Hancock County Tourism Grant Application and Final Grant Form are both found on the Hancock County Tourism Website in a pdf version. You can fill this out using a pdf editing program, or uploading it to an online pdf filler program ([www.pdfFiller.com](http://www.pdfFiller.com)). You can also fill this out by hand. Please remember that the **\*\*preferred\*\*** method of submission is a completed pdf form sent electronically via email to the Tourism Office. If you need help with any of this please contact the Hancock County Tourism Office.

If you should have any questions or concerns, please do not hesitate to contact the Hancock County Tourism Office at 317-477-8687. You can also email the office at [info@visitinhancock.org](mailto:info@visitinhancock.org). The Executive Director, Brigette Cook Jones, will help you facilitate the grant process and answer any questions.

### ***Applicant Information***



Hancock County Tourism Commission  
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140  
317-477-8687 ♦ [info@visitinhancock.org](mailto:info@visitinhancock.org) ♦ [www.visitinhancock.org](http://www.visitinhancock.org)

Company, Business or Organization Name Applying for the Grant:

Brandywine Community Church

Contact Person and Title: Shauna Nivens (Volunteer Event Coordinator)

Mailing Address: 1551 E New Rd.

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-498-0982 (shauna) Alternate Number: 317-462-4777 (church)

Email: shaunasjewels@yahoo.com

Date of Incorporation: 10-25-91

Federal Tax ID Number (if applicable) 35-1848249

Are you a 501c3 Not for Profit? yes If you are not, how are you considered a Not for Profit? \_\_\_\_\_

Tax Exempt Number: 0006293204-000

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

Steering: Renee Wickham, Jeri Reichanadter, Kim Johnson, Amanda Galbraith, Jennifer Fleming

Pastors: Mark Wright, Matt Wickham, Mark Tabb, Troy Doubman, Paul Galbraith(Paul oversees this event)

***Request Information***

Describe the project need or event: Night in bethlehem is an experiential tour into a roll-played town of Bethlehem on the night of Jesus' birth. Activities target elementary aged kids, but it is enjoyed by the whole family.

If the need is for an event, what is your estimated attendance? 1,100-1,300

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? We are drawing people out from many counties across the state over the course of three nights which draws business to local stores, gas stations, and restaurants from our guests.



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How are you planning on engaging the county hotel industry in your event or project?

We're already preparing flyers to post in the local area. We can specifically drop flyers and invite cards to the hotels as well.

How do you plan to measure the tourism impact on visitors with this project or event?

We've held this event four years in a row. Our attendance has been between 1,100-1,300 each year. If that number goes up, we'll know that our advertising efforts through your sponsorship are responsible.

***Tourism Support Budget***

What is the total amount that you are requesting the Tourism Commission to support?

\$3,147.88

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: See attached documents

(i.e. advertising, project support, studies or plans, operating expenses)

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? \_\_\_\_\_

No other organizations are funding this event. Over the past four years, we have operated 90% from volunteer donations and 10% funded by Brandywine Community Church.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)



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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

No.

**Timing**

When are the funds needed for this project? Preparations begin in September.

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

This is not a long term project. It takes 3 1/2 months to prepare, 3 days to produce, and 1 1/2 months to wrap up details.

When will the event be completed or the project finished? by Christmas

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? by mid-February 2020

**Signature**

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Shauna Nivens  Date: 1-28-19

Title: Volunteer Event Coordinator

Company or Business Name: Brandywine Community Church

If approved; what name should be listed on the check? Brandywine Community Church (For: Night in Bethlehem advertising)

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: Mail to address on application



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**FOR TOURISM COMMISSION USE ONLY**

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: \_\_\_\_\_

Check #: \_\_\_\_\_ Date: \_\_\_\_\_

First Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Second Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Final Grant Report Received? Yes or No

When: \_\_\_\_\_ Complete? \_\_\_\_\_

Submitted to the Board for Review: \_\_\_\_\_

Returned Funds? Yes or No If yes, amount: \_\_\_\_\_

Notes: