



Hancock County Tourism Commission
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Company, Business or Organization Name Applying for the Grant:

The Wall That Heals - Greenfield, Indiana

Contact Person and Title: David Stillinger, Sponsor and Committee Chair

Mailing Address: 1780 West Main Street

City: Greenfield State: Indiana Zip: 46140

Preferred Phone Number: 317-462-5536 Alternate Number: 317-370-3703

Email: David@stillingerfamily.com

Date of Incorporation: _____

Federal Tax ID Number (if applicable) 46-2567677 Greenfield Veterans Honor Guard

Are you a 501c3 Not for Profit? Yes If you are not, how are you considered a Not for Profit? _____

Tax Exempt Number: 01-46911024

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

David Stillinger, Nick Jaussaud, Jeannine Gray, Bob Workman, Collective Alternative Marketing Group.

Request Information

Describe the project need or event: The Wall That Heals is a three-quarter scale replica of the Vietnam Veterans Memorial in Washington, DC. The exhibit consists of the wall replica and a Mobile Education Center. The exhibit is open to the public 24 hours per day during the event.

If the need is for an event, what is your estimated attendance? 35,000 - 50,000

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? We anticipate visitors and volunteers from all over Central Indiana and beyond. There is no food or lodging on the event premises the visitors and volunteers will need to seek, lodging, food. This will also keep local families close to home.



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How are you planning on engaging the county hotel industry in your event or project?

We plan to engage the local hospitality entities as volunteers and potential inkind or financial sponsors if they so desire. This is a huge project for Hancock County. We need 200 volunteers to make this happen. We went live on www.signup.com on March 4th, 2019 and as of March 9th we have filled 76% of our volunteer Spaces.

How do you plan to measure the tourism impact on visitors with this project or event?

Of course we will count visitors to the event. Volunteer hosts will also have some engagement with visitors which can develop into light conversation. We may also provide a "Register Book" asking people for names and City.

Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

62,000.00

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: The Stillinger Family has donated the first \$5,000.00 of 10,000 to start project. (i.e. advertising, project support, studies or plans, operating expenses)

- \$ 50,000.00 Advertising & Media (Partnership already formed with Wish TV 8)
- \$ 5,000.00 Printed Materials
- \$ 2,000.00 Volunteer Support (Food and other essentials)
- \$ 5,000.00 Tee Shirts and other incidentals.

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? The committee is continually meeting with prospective sponsors for both financial and inkind donations. Several groups, businesses and community organizations have already stepped up to assist. We are also meeting with VFW and Legion Posts in Greenfield, Morristown, Fortville and New Palestine.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)



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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

No

Timing

When are the funds needed for this project? As soon as available to us.

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

This Project is a special event July 11-14, 2019.

When will the event be completed or the project finished? July 14, 2019

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? 30 days post event.

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: _____ Date: March 8, 2019

Title: Sponsor, Committe Chair

Company or Business Name: The Wall That Heals, Greenfield, Indiana

If approved; what name should be listed on the check? Greenfield Veterans Honor Guard

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____



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Hancock County Tourism Commission Approval: Yes or No

Amount Approved: _____

Check #: _____ Date: _____

First Signature: _____ Date: _____

Second Signature: _____ Date: _____

Final Grant Report Received? Yes or No

When: _____ Complete? _____

Submitted to the Board for Review: _____

Returned Funds? Yes or No If yes, amount: _____

Notes: