Hancock County Tourism Commission
Grant Request Form
Revised and Approved 07/10/2018

The Hancock County Tourism Commission offers a grant program that assists local organizations with projects that increase tourism and attracts out-of-county visitors to economically benefit Hancock County. Organizations requesting funds must use the funds to bring in new business; develop local events, attractions, festivals or sporting events. It is our goal that funding such projects will draw and increase the number of visitors, especially overnight visitors to Hancock County, thereby providing added economic benefits to the community.

Grant Requests will be provided to the Tourism Commission for Review and Approval. Please submit to the Tourism Director by email at info@visitinhancock.org, or by mail at Hancock County Visitor Center 119 W. North St. Greenfield, IN 46140. You must submit the grant application by the end of the month **previous** to the month in which the Hancock County Tourism Commission will meet, and no later than 6pm. (The HCTC meets the second Tuesday of the month at 5pm at Greenfield City Hall). A representative must attend the meeting to answer any questions/clarifications that the commission may have in regard to the request. Attach additional information as required.

Please note, that at the end of your project or event, you must submit a written report or present a follow-up report to the Hancock County Tourism Commission. This report must be made within 60 days of the end of your project. Failure to submit a follow-up report may adversely affect future grants.

**Applicant Information**

Company, Business or Organization Name Applying for the Grant: New Palestine Mainstreet-New Pal/Summer Fest

Contact Person and Title: Kim Taylor, Chairperson

Mailing Address: P.O. Box 218

City: New Palestine State: IN Zip: 46163

Preferred Phone Number: 317-903-7073 Alternate Number: 

Email: newpal/summerfest@gmail.com Date of Incorporation: 2014

Federal Tax ID Number (if applicable): Yes Not for Profit? Yes

If yes, Tax Exempt Number: 46-5178328

List Board of Directors, Committee or Project Members: Mike Dean, President, Kim Taylor-Chair, Mark Kennedy-Co Chair, Julie Lucas, Krista Cooper
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Request Information
Describe the need or event: The annual festival which promotes community engagement by bringing music, kids activity, food, vendors, SK, bicycle ride, and more.
If the need is for an event, what is your estimated attendance? 3,500

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? The 2-day event offers something for everyone. People from Martin, Hancock, and other counties will be traveling to and through the county eating, staying, and enjoying the area.

How will you measure the impact on the County or your organization from this potential funding?

Request Budget
What contributions are you making toward fulfilling the request? We have funding leftovers from 2018 that will aid in purchasing music, banners, printing, advertising the event.

Please provide an entire budget for your event. You may submit separate documents.

<table>
<thead>
<tr>
<th>Project Needs</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2500</td>
<td>Banners/Posters</td>
</tr>
<tr>
<td>$200</td>
<td>Social Media Advertising</td>
</tr>
<tr>
<td>$</td>
<td></td>
</tr>
<tr>
<td>$</td>
<td></td>
</tr>
<tr>
<td>$2700</td>
<td>Total Cost</td>
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</tbody>
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What funding, if any, is being sought from other organizations for this project? Sponsorships from local businesses to help with funding the whole event. (When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)

Have you previously requested or been granted funds by the Hancock County Visitors Bureau? If so, when and for what purpose: 2014, 2016, 2017, 2018 for advertising promoting & lighting of the event

Timing

How soon can the request being considered begin: Now
What is the timing for the request to be completed: June 14, 2019
What critical dates need to be considered in the funding process: June 21st & 22nd Advertising promoting will begin May 20, 2019

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that a source of the funding was the Hancock County Tourism Commission.

Applicant Signature: [Signature] Date: 5/7/19
Title: Chairperson
Company or Business Name: New Palestine Mainstreet - New Pal Summer Fest

If approved; who should the check be made out to?

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: ____________________________

FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Name: ____________________________ Date: ____________________________
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Signed: ________________________