

# 2017 Hancock County Tourism Commission Grant Report



## **Budget Report:**

| Income                            |                          |                    |
|-----------------------------------|--------------------------|--------------------|
| Source                            | Type                     | Amount             |
| Hancock County Tourism Commission | Grant                    | \$25,000.00        |
| Hancock Regional Hospital         | Grant Match              | \$25,000.00        |
| Total Sponsorships                | Individuals/Businesses   | \$1,800.00         |
| Event Registrations               | Individual Registrations | \$11,873.31        |
| Other Sales                       | Merchandise              | \$1,247.00         |
|                                   | <b>Total Income</b>      | <b>\$64,920.31</b> |

| Expenses              |                    |
|-----------------------|--------------------|
| Category              | Amount             |
| Media                 | \$31,545           |
| Consultation          | \$11,689.00        |
| Festival              | \$2,519.66         |
| Other Supplies        | \$319.71           |
| <b>Total Expenses</b> | <b>\$46,073.37</b> |

|                      |                    |
|----------------------|--------------------|
| <b>Total Income</b>  | <b>\$64,920.31</b> |
| <b>Total Expense</b> | <b>\$46,073.37</b> |
| <b>Net Profit</b>    | <b>\$18,846.94</b> |

Donation made to Hancock County Trails Plan: \$18,000

Amount reserved for 2018 planning: \$846.94

## **Link to Videos:**

Event Video: [www.hancockflat50.com](http://www.hancockflat50.com)

Family and Competitive ride videos: [www.Facebook.com/hancockflat50](https://www.Facebook.com/hancockflat50)

## Participation

Total Registrations: 313 (2016 registrations=155)

Total Hampton Inn Registered Stays: 44

Hancock County Participants: 137 or 44% of total

Out of County Participants: 176 or 56%

Indiana Participants: 287 or 92%

Out of State participants: 26 or 8%

