



Company, Business or Organization Name Applying for the Grant:

Weir Cook Memorial Project

Contact Person and Title: **Christy Broady, President**

Mailing Address: **P. O. Box 83**

City: **Wilkinson** State: **IN** Zip: **46186**

Preferred Phone Number: **765-781-8873** Alternate Number: _____

Email: **weircookmemorial@gmail.com**

Date of Incorporation: **2-17-2009**

Federal Tax ID Number (if applicable) **26-4267189**

Are you a 501c3 Not for Profit? **Yes** If you are not, how are you considered a Not for Profit? _____

Tax Exempt Number: **0136578675**

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

See attachment

Request Information

Describe the project need or event: _____

See attachment

If the need is for an event, what is your estimated attendance? **Unveiling event - 200-500**

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner?

See Attachment



Hancock County Tourism Commission
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

How are you planning on engaging the county hotel industry in your event or project?

We are planning on promoting the county hotel industry by incorporating them into the brochures .We will be placing them at various locations such as rest areas, the Weir Cook Memorial at the Indianapolis Airport, local businesses, tourist attractions and through emails, social media and websites,

How do you plan to measure the tourism impact on visitors with this project or event?

By social media interaction and by the number of attendees at the unveiling of the public metal airplane art sculpture.

Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

\$18,000.00

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: **Project Support**

(i.e. advertising, project support, studies or plans, operating expenses)

\$ 15,000.00 **Metal Airplane Sculpture**

\$ 3,000.00 **Gound base, prepping and mounting**

\$18,000.00 **Total Amount**

\$ _____

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project?

We will be seeking grants, public and private in-kind donations along with our events and sales of item (s) that will help support this project. This project is in the early design and planning stages for the main component, airplane art sculptor. WCMP holds a cruise-in annually that is open to all the county and state as a fundraiser. We are also in the process of the design and completion of our Col. Cook challenge coin which proceeds will go to this project.



Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

No

Timing

When are the funds needed for this project? **By granting WCMP funds towards this project by September 2019, it will allow our artist to begin designing and sculpting in time for the celebration/unveiling June 27 of 2020**

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

If it would help, half now and half in February 2020

When will the event be completed or the project finished? **June 27 of 2020**

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? **By 30 days of completion**

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Chisty Brandy Date: **May 30, 2019**

Title: **President**

Company or Business Name: **Weir Cook Memorial Project**

If approved; what name should be listed on the check? **Weir Cook Memorial Project**

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____



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FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: _____

Check #: _____ Date: _____

First Signature: _____ Date: _____

Second Signature: _____ Date: _____

Final Grant Report Received? Yes or No

When: _____ Complete? _____

Submitted to the Board for Review: _____

Returned Funds? Yes or No If yes, amount: _____

Notes:

**Weir Cook Memorial Project
2019 Board Members**

Christy Broady	President
Debra Sweet	Vice President
Angie Martin	Sec./Tres
Ron Wilson	Board Member
Angela Tielking	Board Member
Ralph Hand	Board Member
Kurt Veters	Board Member
David Rose	Board Member
Anthony West	Board Member

Describe the project need or event:

With food, landmarks and statues being the most photographed and shared on social media, it is WCMP's intention to do something special here in Hancock County, which would promote, increase tourism and bring awareness to Hancock County's own, Col. H. Weir Cook.

WCMP would like to depict a public art sculpture of Col. Cook's Spad XIII airplane. The airplane we're wanting to display is not just an ordinary airplane of war. Col. Cook flew with the famed war heroes of WWI "The 94th Aero Squadron, Hat In The Ring" and his group was picked to paint a scheme on their aircraft and to be flown over Paris at wars end. This hand picked group was nicknamed the "Showbirds". Once painting was complete the other pilots and crew would get their picture taken by the planes. It has been said Col. Cook's Spad XIII was the most photographed aircraft.

We believe by recreating Col. Cook's airplane as a public sculpture and placing it in the Weir Cook Community Park we could attract more tourist to Hancock County and local businesses as well. Not to mention, in the future the Weir Cook Community Park will be utilized in the trail system, which will connect us all.

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner?

This project will draw attention to the eastern side of Hancock county by bringing a functional art sculpture for public display at the Weir Cook Community Park in Wilkinson, IN. A one of a kind piece of art that not only educates but will allow people to be photographed with Col. Cook, WWI and II, Indiana's ace. This metal art sculpture will increase tourism by people taking photos and placing them on the internet, which can draw thousands of others to see and share. This one time project will last for generations to come. It's been our experience over the last 18 years that organic advertising has been successful in increasing tourism and awareness. For example, after WCMP restored the Weir Cook Community Park, named the terminal along with building the bronze statue that is presently at the Indianapolis International Airport. More people than ever are recognizing the Weir Cook Memorial Project for their contributions to our military veterans and Indiana's military history.

2019 Metal Airplane Sculpture Project Budget		
Source		Amount Pending
Foundations		\$5,200.00
Corporations		\$5,000.00
Other Grants		\$18,000.00
Individual Contributions		\$4,000.00
Fundraising Events		\$3,000.00
Total Income		\$35,200.00
Expenses	Anticipated Price	
Meta Airplane Sculpture	\$15,000.00	
Ground Base Prepping and Mounting	\$3,000.00	
Weir Cook Bust	\$7,000.00	
Advertising <i>Brochures</i>	\$1,000.00	
Trophies	\$500.00	
Prizes	\$300.00	
Music and Entertainment	\$1,000.00	
Military Museum	\$500.00	
Total Expenses	\$28,300.00	



94th Aero Squadron "Showbirds"



Personnel getting photo by Weir Cooks Spad XIII



Cooks Spad XIII art sculpture example