



Applicant Information

Company, Business or Organization Name Applying for the Grant:

MEALS ON WHEELS OF HANCOCK COUNTY INC

Contact Person and Title: JULIE LUCAS

Mailing Address: 2068 S JACOBI RD

City: GREENFIELD State: IN Zip: 46140

Preferred Phone Number: 317-498-0569 Alternate Number: _____

Email: jlucas@hrminsurance.com

Event or Project Information

Describe the project or event: **ANNUAL FUNDRAISER FOR OUR ORGANIZATION; BOOTS & BOURBON. People purchase tickets to attend and we also have sponsorships Monies raised will help provide meals for our clients and help subsidize those who are low income.**

If this was an event, what was your attendance? **280 tickets sold, 29 tables of vendors that offered 124 different wines, spirits and moonshine. Jack Daniels sponsored a “hydration station” that provided water throughout the event.**

How did you/will you track outside visitors to your event or project? **We sold tickets online via Eventbrite and we were able to track and see where people were coming from.**

If your event has already happened can you provide out of county statistics? **From the information we have received, we have found the a quarter of the attendee’s were from out of Hancock County. We had someone from Canada and a group that traveled from Louisville KY to see how our event was organized and handled; as they would like to have a similar fundraiser in their area.**

How did you engage/are you engaging the county hotel industry in your event or project? **We visited the hotels in the county the week of the event and dropped off printed postcards and flyers about the event.**

Where did you place the Hancock County Tourism logos as a sponsor of your event or attraction?



Hancock County Tourism Commission
Final Grant Report
Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

We will place it on our thank you page of Facebook and our landing page and any follow up media that we have for this year's event.

Tourism Support Budget

What was the total amount that you received as grant support from the Tourism Commission?
\$3,500

Please provide a breakdown of the expenditures that were paid using Tourism grant monies. Please attach a copy of all receipts. You may attach a separate budget breakdown.

Project Needs Description: ADVERTISING FOR THE EVENT
(i.e. advertising, project support, studies or plans, operating expenses)

\$1,000 GEO FENCING ADVERTISING TO TARGET CERTAIN CUSTOMERS WITH COMMON LIKES OF OUR EVENT

\$2,500 ADVERTISING, PROJECT SUPPORT; DIGITAL, SOCIAL, AND PRINT ADVERTISING SUCH AS BANNER, YEARD SIGNS, POSTCARDS, LANDING PAGE, WEBSITE ADS AND FLYERS

\$ _____

\$ _____

Were there any unspent Tourism funds? Yes or No? NO

If yes, state the amount, and submit a check made out to the Hancock County Tourism Commission: _____

Signature

I hereby submit this report and supportive documents for the final tourism grant report. I have certified that all of the information contained in this report is true, complete and accurate.

Applicant Signature: [Signature] Date: 31 May 2019

Title: Vendor chair

Company or Business Name: Meals On Wheels of Hancock Co Inc.



| | | | |
|-----------------------------|------------|---|--------------------|
| 1 BILLING PERIOD / DIVISION | | 2 ADVERTISER/CLIENT NAME | |
| 201903 | 01-00-1117 | MEALS ON WHEELS OF HANCOCK COUNTY - DIGITAL | |
| 23 TOTAL AMOUNT DUE | | *UNAPPLIED AMOUNT | 3 TERMS OF PAYMENT |
| 1,000.00 | | | 25th of month |
| 21 CURRENT NET AMOUNT DUE | 22 30 DAYS | 60 DAYS | OVER 90 DAYS |
| 1,000.00 | 0.00 | 0.00 | 0.00 |

ADVERTISING INVOICE

| | | | |
|-------------------------|----------------|--|--|
| 4 PAGE # | 5 BILLING DATE | 8 BILLED ACCOUNT NAME AND ADDRESS | 9 REMITTANCE ADDRESS |
| 1 of 1 | 03/31/19 | MEALS ON WHEELS OF HANCOCK COUNTY - DIGITAL 1133 W. Main St., Ste. C Greenfield IN 46140 | Digital AIM Media AIM Media Indiana PO Box 3213 McAllen TX 78502-3213 |
| c BILLED ACCOUNT NUMBER | | | |
| D11209017 | | | |
| 7 INVOICE NUMBER | | | |
| D11209017 -201903 | | | |

TERMS: Due by 25th of month following month of publication.
1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

| 10 DATE | 11 NEWSPAPER REFERENCE | 12 13 14 DESCRIPTION OTHER COMMENTS/CHARGES | 15 SAU SIZE BILLED UNITS | 17 TIMES RUN RATE | 19 GROSS AMOUNT | 20 NET AMOUNT |
|----------|------------------------|--|--------------------------|-------------------|-----------------|---------------|
| 02/28/19 | | Balance Brought Forward | | | | 249.00 |
| 03/05/19 | | 2/28/19 BEING MEMO BILLED FOR PRINT & DIGITAL | | | | -249.00 |
| 03/31/19 | Ord:60017157 | GEO-FENCING Daily Reporter Internet, Digital AIM Media, GEO-Fencing | 1 x 1.0 | 1 1,000.00 | 1,000.00 | 1,000.00 |

PAID

AGING OF PAST DUE AMOUNTS

| | | | | | |
|---------------------------|------------|---------|--------------|----------------|---------------------|
| 21 CURRENT NET AMOUNT DUE | 22 30 DAYS | 60 DAYS | OVER 90 DAYS | *UNAPPLIED DUE | 23 TOTAL AMOUNT DUE |
| 1,000.00 | 0.00 | 0.00 | 0.00 | | 1,000.00 |

Digital AIM Media PO Box 3213, McAllen TX 78502-3213
(812) 372-7811 Toll free: (800) 876-7811

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

| | | | | | |
|---------------------------|-------------------------|------------------|--|--|--|
| 25 ADVERTISER INFORMATION | | | | | |
| 1 BILLING PERIOD | 6 BILLED ACCOUNT NUMBER | 7 INVOICE NUMBER | 2 ADVERTISER/CLIENT NAME | | |
| 201903 | D11209017 | D1120901 201903 | MEALS ON WHEELS OF HANCOCK COUNTY - DIGI | | |

CUSTOMER COPY

AIM MEDIA INDIANA PRINTING DAILY REPORTER

January 31, 2019

BOOTS & BOURBON EVENT PRE-PAYMENT

| | |
|-------------------------|---|
| Bill To MEALS ON WHEELS | |
| Customer | Meals on Wheels |
| Customer ID# | G10570716 |
| Address | 1133 W. Main St., Suite C Greenfield, IN 46140 |
| Phone | 317-477-4345 |
| Payment Due | February 1, 2019 |
| Salesperson | Jane Barton |
| Payment Terms | Check made payable to the Daily Reporter |

| Qty. | Item# | Description | Line Total |
|------|----------|--|---------------|
| 1 | 35000706 | Boots & Bourbon Event Marketing Campaign | \$2,500.00 |
| | | | |
| | | AMOUNT PAID | \$2,500.00 |
| | | | N/A |
| | | AMOUNT DUE | \$0.00 |

Thank you for your business!

AIM Media Indiana
2980 N National Rd
Columbus IN 47201

Description:

Transaction Date: 01/31/2019 13:35:35
Type : SALE
Card Number: XXXX6012

Amount: \$2,500.00

Meals On Wheels

Customer ID: G10570716
Order Number: 35000706

JANE BARTON

Daily Reporter

22 W. New Road, Greenfield, IN 46140 | www.greenfieldreporter.com
p. 317.477.3202 | JBARTON@greenfieldreporter.com