

Hancock County Tourism Commission

Meeting Minutes | Tuesday, June 11, 2019

1. Call to order – 5:00pm called to order by George Langston
2. Roll Call
 - a. Present: George Langston, Bob Mattsey, Travis McMichael, Amanda Everidge, Carolyn Flynn, John Goss, Kelly McClarnon.
 - b. Absent: No Absent
3. Approval of meeting May 2019 meeting minutes
 - a. **Motion:** John Goss made motion to approve the May 2019 meeting minutes as presented
 - b. **Second:** Carolynn Flynn second said motion
 - c. **Discussion:** No discussion or amendments
 - d. **Vote:** Motion carried by unanimous decision
4. Indiana Festival Guide and Indiana Department Tourism Travel Guide: Presented by Katie Cavaleri
 - a. Copies of Festival Guide provided and reviewed
 - i. Financial commitment for Festival Guide: \$13,275
 - b. Travel Guide provided and reviewed
 - i. Financial commitment for Travel Guide recommended: \$9,200
 - c. State of Indiana map provided and reviewed
 - i. Financial commitment for Indiana map recommended: \$2,500
 - d. Fall online partnership opportunity – New Opportunity – lottery drawing for participation (by July 1)
 - i. Financial commitment recommended: \$2,500
 - e. **Motion:** Amanda Everidge made motion to approve the advertising recommendation in full in the amount of \$27,475 but splitting funding payments. Total of \$9,900: including \$7,400 for Travel guide and \$2,500 for Fall Festival pending win the lottery being paid in June 2019; remaining \$17,575 to be paid in Jan 2020.
 - f. **Second:** Kelly McClarnon second said motion
 - g. **Discussion:** Discussion regarding the total amount due, ability to split funding between 2019 and 2020, and amount remaining in advertising budget. Brigitte requests approval of recommended advertising.
 - h. **Vote:** Motion carried by unanimous decision
5. Grant Reports/Requests
 - a. New Pal Main Street: Presenter Kim Taylor. Requesting advertising funding in the amount of \$2,217.
 1. **Motion:** John Goss motion to approve the grant request in full amount of \$2,217
 2. **Second:** Bob Mattsey second said motion
 3. **Discussion:** No discussion

4. **Vote:** Motion carried by unanimous decision
- b. Riley Festival Association: Presenter Anita Turner. Request for entertainment, Riley Impersonator, and shuttle services in the amount of \$16,000.
 1. **Motion:** Kelly McClarnon made motion to approve request in full amount of \$16,000
 2. **Second:** John Goss second said motion
 3. **Discussion:** no discussion or amendments
 4. **Vote:** Motion carried by unanimous decision
- c. Hope House: Presenter Andrea Mallory. Requesting advertising and marketing material funding in the amount of \$4,000.
 - i. **Motion:** John Goss motion to approve grant request in the amount of \$4000
 - ii. **Second:** Carolyn Flynn second said motion
 - iii. **Discussion:** no discussion or amendments
 - iv. **Vote:** Motion carried by unanimous decision
- d. League of Women Voters of Hancock County: Presenter Donna Steele. Requesting advertising funding in the amount of \$2,400.
 - i. **Motion:** Kelly McClarnon made motion to approve request in the full amount of \$2,400.
 - ii. **Second:** Amanda Everidge second said motion
 - iii. **Discussion:** no discussion or amendments
 - iv. **Vote:** Motion carried by majority vote of Yay:6 to Nay:1.
- e. Weir Cook Memorial Project : Presenter Christy Broady. Requesting project support funding for a metal art structure in the amount of \$18,000.
 - i. **Motion:** Bob Mattsey made motion to approve request in the amount of \$16,000. Pay half (\$8,000) now and remaining half in January 2020.
 - ii. **Second:** Travis McMichael second said motion
 - iii. **Discussion:** Discussion regarding split funding between budget 2019 and 2020. no amendments
 - iv. **Vote:** Motion carried by unanimous decision
- f. Town of Cumberland: Presenter April Fisher. Requesting fireworks, advertising, and street banner funding in the amount of \$7,743.00.
 - i. **Motion:** Amanda Everidge made motion to approve the amount of \$2,743.00 for advertising and Farmers market street banners
 - ii. **Second:** Bob Mattsey second said motion.
 - iii. **Discussion:** no further discussion
 - iv. **Vote:** Motion carried by majority vote Yay:6, Nay:1
6. Grant Report
 - a. Meals on Wheels Boots and Bourbon: Report provided in the packet.
 - i. **Motion:** Bob Mattsey made motion to approve grant report
 - ii. **Second:** Kelly McClarnon second said motion
 - iii. **Discussion:** no further discussion or amendments
 - iv. **Vote:** Motion carried by unanimous decision

7. Treasurer's Report

- a. Bob Mattsey reviewed financial report with the Commission sharing current bank account status, deposits, and expenditures.
 - i. **Motion:** Carolyn Flynn made motion to approve the treasurer's report as presented.
 - ii. **Second:** Kelly McClarnon second said motion
 - iii. **Discussion:** no discussion or amendments
 - iv. **Vote:** Motion carried by unanimous decision
- b. Truly 360 Update
 - i. Community Engagement: Each Board member will take a section of the community and attempt to coordinate with community partners. Letter and flyer has been created. Will print 250 flyers for distribution
 - ii. Filming: July 23-July 25 will be filming dates for the event
 - iii. Lunch Event/stakeholder update meeting: recommended to provide lunch – request donation from local pizza if possible
 - iv. Route: To be determined
 - v. Work session: to be scheduled

8. Executive Director Report

- a. Report provided in packet for review
 - i. **Motion:** Kelly McClarnon made motion to approve the Director's Report as written
 - ii. **Second:** Carolyn Flynn second said motion
 - iii. **Discussion:** No further discussion or amendments
 - iv. **Vote:** Motion carried by unanimous decision

9. Ag Association Grant Request/ 1%Discussion: Grant presented by Josh Phares. Requesting \$98,150 for bathroom renovations in the Exhibit Hall.

- a. **Motion:** Bob Mattsey made motion to approve the request in full of \$98,150 with contingency that when Tourism Commission presents budget to the County Council and Commissioners that we have a resolution on the 1% split and that we would make payment upon that budget approval.
- b. **Second:** Kelly McClarnon second said motion
- c. **Discussion:** Much discussion regarding current budget, resolutions and expectations with funding. Requested the vote be done by roll call by George Langston
- d. **Vote:** Travis McMichael:Nay, Amanda Everidge:Yay, John Goss:Yay, George Langston:Nay, Carolyn Flynn:Yay, Kelly McClarnon:Yay, Bob Mattsey:Yay

10. Work Session

- a. Truly360: June 21 @ 10:00am @ Hancock County Visitors Center, 119 W North St, Greenfield

11. Adjournment

- a. **Motion:** Carolyn Flynn made motion to adjourn meeting
- b. **Second:** Kelly McClarnon second said motion
- c. **Discussion:** No further discussion

d. **Vote:** motion carried by unanimous decision

Members: Amanda Everidge, Carolyn Flynn, George Langston, Bob Mattsey, Kelly McClarnon, Travis McMichael, John Goss

Public Notice: If you are seeking more detailed information regarding a monthly meeting of the Hancock County Tourism Commission, streaming video records are available for viewing at this website:

<https://greenfieldin.org/>