

Thank you for choosing Deck, LLC to simplify event management and social marketing for your clients. This Services Agreement ("Agreement") dated \_\_\_\_\_\_\_\_\_\_ is between Deck, LLC ("Deck") and Hancock County Tourism ("Customer") (each a "Party" or collectively the "Parties"). The Deck Services Agreement allows the Customer use of Deck's Event Management System. ("DEMS")

Term of Agreement: This Agreement will have an initial term of 1 year from the In Service Date ("In Service Date") and shall continue thereafter and is automatically renewed for a 1 year term until terminated at any time by either Party with at least 30 days' Legal Notice.

## **Deck Agrees**

During the term of this agreement Deck agrees to provide Customer:

- 1. Access to the Deck Event Management System ("DEMS")
- 2. Onboarding assistance in setting up the DEMS for its intended use
- 3. Training for Customer and Merchant staff on DEMS setup, operation and maintenance
- 4. Cross promotion of events properly entered into DEMS on the following platforms: Facebook, Twitter, mydeckapp, local tourism website
- 5. Assistance in promoting DEMS to its Merchant and consumer base
- 6. DeckMetrics. DeckMetrics is a data driven collection of indicators detailing customer views and distribution of Merchant event information
- 7. Merchant access to DEMS at no cost to the Merchant

## **Customer Agrees**

During the term of this agreement Customer agrees to:

- 1. Provide Deck with access to certain API's and data necessary to onboard Customer data to DEMS. This will include but is not limited to:
  - a. Merchant information required to populate a Merchant Card
  - b. Merchant event data
  - c. Customer event data from its event calendar
- 2. Actively participate in Deck's Customer onboarding and training process
- 3. Promote DEMS and its benefits to their Merchants
- 4. Promote mydeckapp to Merchants and consumers

## Fees & Payment

\$0.00 In Perpetuity for Non-Premium service of Deck Event Management System
\$0.00 First 3 months use of service
\$200.00 per month, next 12 months of service, paid monthly or,
\$166.66 per month, next 12 months of service, paid annually

Company:\_Hancock County Tourism\_\_\_\_\_\_ Deck, LLC

Signature:\_\_\_\_\_ Signature\_\_\_\_\_

Name/Title:\_\_\_\_\_ Name/Title\_\_\_\_\_

Date: