



Hancock County Tourism Commission
Final Grant Report

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Applicant Information

Company, Business or Organization Name Applying for the Grant:

Hancock Health – Hancock Flat 50

Contact Person and Title: Amanda Everidge – Healthy Community Manager

Mailing Address: 801 N State St.

City: Greenfield State: Indiana Zip: 46140

Preferred Phone Number: 317-318-5867 Alternate Number: 317-468-4231

Email: aeveridge@hancockregional.org

Event or Project Information

Describe the project or event: Hancock Flat 50 is a 25 and 50 mile bicycle ride throughout Hancock County. The event is coordinated by Hancock Health’s team, healthy365 and the Flat 50 Steering Committee. The goal is to raise awareness of active living opportunities, to promote cycling safety, and to promote Hancock County as a place for helping people live a more active lifestyle when visiting our community. The ride is for participants of all skills levels and all ages. This event works to increase the number of people who are comfortable with active transportation as a part of everyday lives while simultaneously promoting Hancock County as a leader in bicycling culture.

If this was an event, what was your attendance? 340 Participants

How did you/will you track outside visitors to your event or project? All participants were asked to complete a registration including their name, address, and email. This was used to compile the report and track participants at the event. We did not have an effective process to capture number of attendees that were simply spectators of event. We were able to track our website and social media visits by age, gender, top performing metro areas, and state.

If your event has already happened can you provide out of county statistics? We had a total of 340 registered participants. 112 (33%) of riders were from Hancock County. 229 (67%) of riders were from out of Hancock County. 316 (93%) of riders were from Indiana. 24 (7%) of riders were from out of state. For website traffic – the most traffic came from Indiana, Ohio, Kentucky, and Illinois. Display advertising targeted people living in Indiana, Ohio, Kentucky, Michigan, and Illinois – with total impressions being 146,573. Search engine marketing targeted Indiana, Ohio, Kentucky, Michigan, and Illinois – with total ad impressions of 84,791.

How did you engage/are you engaging the county hotel industry in your event or project?



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We had a partnership with Hampton Inn to provide a discounted hotel rate to Flat 50 participants for the weekend of the event. We would like to expand this opportunity to other hotels within our community. We will continue to work on these relationships to promote hotel stays for participants.

Where did you place the Hancock County Tourism logos as a sponsor of your event or attraction?

The Hancock County Tourism logo appeared on our website, our social media sites including Facebook and Instagram. It also appeared in all printed advertising/marketing publications. Special thanks to the Hancock County Tourism Commission was posted at least 4 times on Facebook and boosted to be seen more across the county.

Tourism Support Budget

What was the total amount that you received as grant support from the Tourism Commission?
\$20,000 for marketing (print media, social media, website) and Merchandise

Please provide a breakdown of the expenditures that were paid using Tourism grant monies. Please attach a copy of all receipts. You may attach a separate budget breakdown.

Project Needs Description: See attached
(i.e. advertising, project support, studies or plans, operating expenses)

\$ _____
\$ _____
\$ _____
\$ _____

Were there any unspent Tourism funds? No

If yes, state the amount, and submit a check made out to the Hancock County Tourism Commission: _____.

Signature

I hereby submit this report and supportive documents for the final tourism grant report. I have certified that all of the information contained in this report is true, complete and accurate.

Applicant Signature: Amanda Evers Date: 1-31-19

Title: Healthy Community Manager

Company or Business Name: Hancock Health - Hancock Flat 50

2018 Hancock County Tourism Commission Grant Report



Budget Report:

Income		
Source	Type	Amount
Hancock County Tourism Commission	Grant	\$20,000.00
Hancock Regional Hospital	Grant Match	\$20,000.00
Total Sponsorships	Individuals/Businesses	\$3,250.00
Event Registrations and Merch Sales	Individual Registrations	\$14682.39
	Total Income	\$57,932.39

Expenses	
Category	Amount
Media + Merchandise	\$22,009.46
Consultation	\$19,707
Festival Fees	\$1,111.87
Festival invoices	\$9,567.11
Total Expenses	\$49,395.44

*Media/Merchandise costs exceeded the \$20,000 received in the Hancock County Tourism Grant. Hancock Health grant match and sponsorships covered the added expense.

Total Income	\$57,932.39
Total Expense	\$49,395.44
Net Profit	\$8,536.95

Amount reserved for 2019 planning: \$8,536.95

Event Website: www.hancockflat50.com

Event Social Media: www.Facebook.com/hancockflat50

Participation

Total Registrations: 340 Registrations

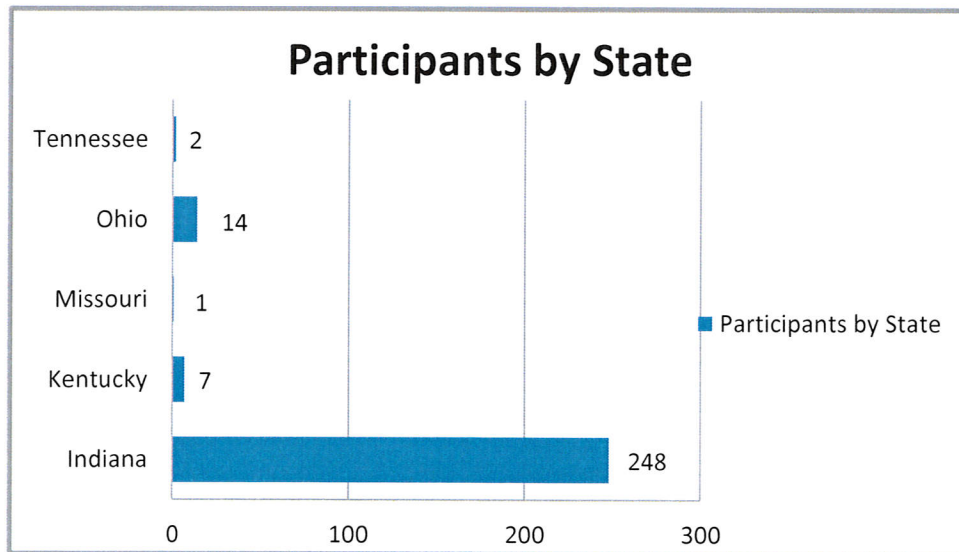
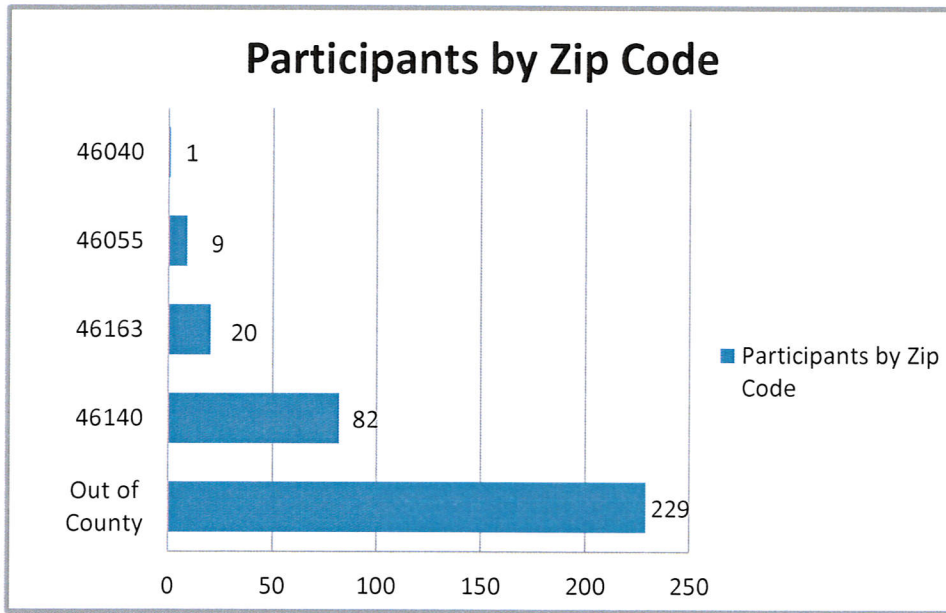
Total Hotel Registered Stays: 12 known registered stays (approximately 25 people)

Hancock County Participants: 112 – total 33% of riders

Out of County Participants: 229 – total 67% of riders

Indiana Participants: 316 – total 93% of riders

Out of State participants: 24 – total 7% of riders





Annual Digital Marketing Report 2018

Facebook/Instagram Advertising

June 15 – September 20

Targeting: People living in Indiana; Cincinnati DMA, Louisville DMA, Dayton DMA; Ages 27+,
 People who match: Interests: Road cycling, Cycling or Road bicycle racing

Total ad impressions 271,706 (the total number of times the ad was seen)
 Total ad clicks 9,852 clicks to hancockflat50.com
 Ad frequency 3.8 (the average number of times someone saw the ad)
 Ad reach 71,453 people

	Facebook	Instagram
Ad impressions	255,751	15,955
Ad clicks	9,575	277
Ad reach	66,221	7,712
Ad frequency	3.86	2.07

	Female	Male
Clicks by gender	32.26%	67.09%

Age Group Response	Impressions	Clicks
55-64	77,191	3,249
45-54	79,627	2,858
65+	34,740	1,466
35-44	51,612	1,449
25-34	28,536	830



Display Advertising (websites and mobile apps)

June 29-September 21

Targeting: People living in Indiana, Ohio, Kentucky, Michigan, Illinois

Total ad Impressions	146,573
Total ad clicks	251
Click thru rate	.1712% (industry averages are around .08%)

Search Engine Marketing (Google AdWords)

June 15 – September 20

Targeting: Indiana, Ohio, Kentucky, Michigan, Illinois

Total ad impressions	84,791
Total ad clicks	560
Click thru rate	.66%

Top performing keywords

- Greenfield
- Greenfield + Indiana
- Cycling
- Hancock county
- Bike ride
- Bike race
- Hancock flat 50
- Bike ride Indiana
- Cycling event
- Cycling Indiana
- Gran fondo
- Flat 50

Top performing Metro Areas

- Indianapolis
- Cincinnati
- Detorit
- Columbus (OH)
- Evansville
- Toledo
- Chicago
- Cleveland
- Louisville
- Lexington



Website Traffic

January 1 – December 11

Sessions	24,226
Users	21,406
Pageviews	63,351
Pages per session	2.62
Avg. session duration	1:41
Bounce rate	52.49%
% new sessions	74.94%

Top 5 pages

Home page
/Routes
/Register
/Schedule
/About

Top Performing Traffic Channels

Social
Direct
Organic Search
Referral

Traffic by device

Mobile
Desktop
Tablet

Most traffic by State

Indiana
Ohio
Kentucky
Illinois
Kansas
Michigan
Georgia
Virginia

From Lori 8/27/18



Invoice

Remit Payment to:
7935 Beechwood Ct.
Urbandale, IA 50322

Date	Invoice #
8/22/2018	101841

Bill To
Hancock Regional Hospital 801 N State St. Greenfield, IN 46140

Ship To
Hancock Regional Hospital ATTN: Amanda Everidge 801 N State St. Greenfield, IN 46140

Account #	Terms	Due Date	S.O. No.	P.O. No.	Rep	Delivery Date
	Net 30	9/21/2018	101841		DA	8/22/2018

Description	Rate	Invoiced	Amount
Sock: Classic Style: Mid Color: Crimson Sizes: Standard (M/L)	10.15	30	304.50
<p>X <u>Nancy J</u> 8-24-18 approved Date 8386.0662</p>			

Total	\$304.50
--------------	----------

1.5% SERVICE CHARGE IF NOT PAID WITH 30 DAYS OR WITHIN THE TERM TIME SET ABOVE - WHICHEVER IS GREATER.
*ALL INVOICES OVER \$2,000.00 MUST BE PAID BY CHECK OR

Please make checks payable to: Bluefish Promotional Marketing
Remit to: 7935 Beechwood Ct. Urbandale, IA 50322

Payments/Credits	\$0.00
Balance Due	\$304.50

Phone	Fax	Email	Website
402-917-2353		Mindee@bluefishmkt.com	Bluefishmkt.com

Emailed 8/15/18



Invoice

Remit Payment to:
7935 Beechwood Ct.
Urbandale, IA 50322

Date	Invoice #
8/14/2018	101842

Bill To
Hancock Regional Hospital 801 N State St. Greenfield, IN 46140

Ship To
Hancock Regional Hospital ATTN: Amanda Everidge 801 N State St. Greenfield, IN 46140

Account #	Terms	Due Date	S.O. No.	P.O. No.	Rep	Delivery Date
	Net 30	9/13/2018	101842		DA	8/17/2018

Description	Rate	Invoiced	Amount
Century Cap Qty/Size: 25/S/M Imprint: Hancock Flat 50	17.00	25	425.00T
Shipping & Handling FedEx 449224941823	25.00	1	25.00T

8386.0662

x Nancy [Signature]
Approved _____ Date 8-14-18

Total	\$450.00
--------------	----------

1.5% SERVICE CHARGE IF NOT PAID WITH 30 DAYS OR WITHIN THE TERM TIME SET ABOVE - WHICHEVER IS GREATER.
ALL INVOICES OVER \$2,000.00 MUST BE PAID BY CHECK

Please make checks payable to: Bluefish Promotional Marketing
Remit to: 7935 Beechwood Ct. Urbandale, IA 50322

Payments/Credits	\$0.00
Balance Due	\$450.00

Phone	Fax	Email	Website
402-917-2353		Mindee@bluefishmkt.com	Bluefishmkt.com

Emailed 9/18/18



Invoice

121 S. Pennsylvania Street
Greenfield, IN 46140

Date	Invoice #
9/14/2018	39062

Bill To

Hancock Regional Hospital
Erika Bruggeman
801 N. State St.
Greenfield, IN 46140
317-468-4142

P.O. Number	Terms	Rep	Order Number
	Net 30	TH	90909

Quantity	Item Code	Description	Price Each	Amount
62	Tshirt	Envy Green Next Level Tshirts #NL6010	11.00	682.00
6	Tshirt	Envy Green XXL Next Level Tshirts	13.00	78.00
2	Tshirt	Envy Green 3XL Next Level Tshirts	15.00	30.00
18	Tank	Envy Green Next Level Tank #NL6733	10.00	180.00
2	Tank	Envy Green XXL Next Level Tank	12.00	24.00
2	Screen Fees	Screen Fee Charge	10.00	20.00
		Screened Annual Hancock Flat 50		

X *Nancy D.* 9-18-18
approved Date

8386.0662

Subtotal	\$1,014.00
Sales Tax (0.0%)	\$0.00
Total	\$1,014.00
Payments/Credits	\$0.00
Balance Due	\$1,014.00

Phone #	Fax #
(317) 477-7468	(317) 477-7475

Rollfast

10630 Westfield Blvd
Indianapolis IN 46280
317-281-8479

Invoice

Submitted on 7/16/2018

Invoice for

Hancock Regional Health
C/O Amanda Everidge
801 N State Street
Greenfield IN 46140

Payable to

Rollfast

Invoice #

624

Project

Hancock Flat 50

Due date

upon receipt

Description	Qty	Unit price	Total price
40 Jerseys	40	\$76.00	\$3,040.00
			\$0.00
			\$0.00
			\$0.00

Notes:
Jerseys for the 2018 Hancock Flat 50

Subtotal **\$3,040.00**

Adjustments

\$3,040.00

X *Nancy Davis* 7-25-18
Approved Date

8386.0698

Emailed 11/27/18



1 BILLING PERIOD / DIVISION		2 ADVERTISER/CLIENT NAME	
201810	01-00-1117	HANCOCK FLAT 50 - DIGITAL	
23 TOTAL AMOUNT DUE		*UNAPPLIED AMOUNT	3 TERMS OF PAYMENT
10,019.98			25th of month
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS
2,673.00	349.00	2,332.66	4,665.32

ADVERTISING INVOICE

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1 of 1	10/01/18	HANCOCK FLAT 50 - DIGITAL Attn: Amanda Everidge 801 N. State St. Greenfield IN 46140	Digital AIM Media AIM Media Indiana PO Box 3213 McAllen TX 78502-3213
6 BILLED ACCOUNT NUMBER			
D11201582			
7 INVOICE NUMBER			
D11201582 -201810			

TERMS: Due by 25th of month following month of publication.
1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION OTHER COMMENTS/CHARGES	15 SAU SIZE	16 BILLED UNITS	17 TIMES RUN	18 RATE	19 GROSS AMOUNT	20 NET AMOUNT
09/30/18		Balance Brought Forward						7,346.98
10/01/18		Transfer remaining prepaid balance to account D11208300			1			2,673.00

x Nancy [Signature] 11-27-18
Approved _____ Date
8802.0602

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23 TOTAL AMOUNT DUE
2,673.00	349.00	2,332.66	4,665.32		10,019.98

Digital AIM Media PO Box 3213, McAllen TX 78502-3213
(812) 372-7811 Toll free: (800) 876-7811

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25 ADVERTISER INFORMATION					
1 BILLING PERIOD	6 BILLED ACCOUNT NUMBER	7 INVOICE NUMBER	2 ADVERTISER/CLIENT NAME		
201810	D11201582	D1120158 201810	HANCOCK FLAT 50 - DIGITAL		

CUSTOMER COPY

Emailed 6/27/18



1 BILLING PERIOD / DIVISION		13 ADVERTISER/CLIENT NAME	
201805	01-00-1117	HANCOCK FLAT 50 - DIGITAL	
25 TOTAL AMOUNT DUE		*UNAPPLIED AMOUNT	3 TERMS OF PAYMENT
3,631.98			25th of month
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS
2,332.66	1,299.32	0.00	0.00

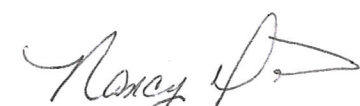
ADVERTISING INVOICE

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS		9 REMITTANCE ADDRESS	
1 of 1	05/31/18	HANCOCK FLAT 50 - DIGITAL Attn: Amanda Everidge 801 N. State St. Greenfield IN 46140		Digital AIM Media AIM Media Indiana PO Box 3213 McAllen TX 78502-3213	
5 BILLED ACCOUNT NUMBER	D11201582	7 INVOICE NUMBER	D11201582 -201805		

TERMS: Due by 25th of month following month of publication.
1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION OTHER COMMENTS/CHARGES	15 SAU SIZE BILLED UNITS	17 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
04/30/18		Balance Brought Forward				1,299.32
05/31/18	Ord:31944083	RESPONSIVE WEBSITE HOSTING MONTHLY FEE Daily Reporter Internet, Digital AIM Media, Responsive Websi	1 x 1.0	1 99.00	99.00	99.00
05/31/18	Ord:32030507	ONTARGET DISPLAY ADVERTISING Daily Reporter Internet, Digital AIM Media, OnTarget Display /	1 x 1.0	1 1,066.66	1,066.66	1,066.66
05/31/18	Ord:32030508	SEARCH ENGINE MARKETING Daily Reporter Internet, Digital AIM Media, Search Engine Ma	1 x 1.0	1 500.00	500.00	500.00
05/31/18	Ord:32030509	FACEBOOK ADVERTISING Daily Reporter Internet, Digital AIM Media, Facebook Adverti	1 x 1.0	1 667.00	667.00	667.00

Nancy  6-26-18
 Approved _____ Date
~~8382.0098~~
 8802.0602

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23 TOTAL AMOUNT DUE
2,332.66	1,299.32	0.00	0.00		3,631.98

Digital AIM Media PO Box 3213, McAllen TX 78502-3213
(812) 372-7811 Toll free: (800) 876-7811

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25 ADVERTISER INFORMATION					
1 BILLING PERIOD	6 BILLED ACCOUNT NUMBER	7 INVOICE NUMBER	2 ADVERTISER/CLIENT NAME		
201805	D11201582	D1120158 201805	HANCOCK FLAT 50 - DIGITAL		

Emailed 9/18/18

The Banner
104 E. Main St.
Knightstown, Indiana 46148
765-345-2292

September 17, 2018

Hancock Regional Hospital Foundation
801 N. State St.
Greenfield IN 46140
Attn: Amada Everidge, Healthy Community Manager
via e-mail: aeveridge@hancockregional.org

Re: Flat 50 – 2018 Ad

INVOICE FOR AD

One 4-column wide, 3-inch tall full-color front-page ad for the Sept. 19, 2018, issue of The Banner

Regular Price = \$180
Less 15-percent discount for prepayment (-\$27)

Total Due = \$153 if paid by Sept. 19, 2018


If you wish to pay by Visa or Mastercard, we can take care of the transaction by phone. Otherwise, please send payment to:

The Banner
P.O. Box 116
Knightstown, IN 46148

Thank you very much for advertising in The Banner. We appreciate your business.

Jeff

Jeff Eakins, Ad Sales Representative
The Banner
104 E. Main St.
Knightstown, IN 46148
765-345-2292
bannerjeff@embarqmail.com

X *Nancy*  *9-18-18*

Approved Date
8386.0675

Emailed 10/1/18

Daily Reporter

1	BILLING PERIOD	2	ADVERTISER/CLIENT NAME		
	201809		Hancock Flat 50		
23	TOTAL AMOUNT DUE	*UNAPPLIED AMOUNT	3	TERMS OF PAYMENT	
	3,018.00			25th of month	
21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS
	3,018.00		0.00	0.00	0.00

ADVERTISING
INVOICE and STATEMENT

4	PAGE #	5	BILLING DATE	8	BILLED ACCOUNT NAME AND ADDRESS		9	REMITTANCE ADDRESS	
	3 of 3		09/30/18		Hancock Flat 50 Attn: Amanda Everidge 801 N. State St. Greenfield IN 46140			Daily Reporter AIM Media Indiana PO Box 3213 McAllen TX 78502-3213	
6	BILLED ACCOUNT NUMBER								
	G11201988								
7	ADVERTISER/CLIENT NUMBER								
	(317) 468-4142								

TERMS: Due by 25th of month following month of publication. 1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10	DATE	11	NEWSPAPER REFERENCE	12	13	14	DESCRIPTION OTHER COMMENTS/CHARGES	15	16	17	18	19	20	21
								SAU SIZE BILLED UNITS		TIMES RUN		GROSS AMOUNT		NET AMOUNT
09/29/18		Ord:32067860					Flat 50 - Side Banner, 2 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00		1		60.00		60.00
09/29/18		Ord:32067862					Flat 50 - Sponsorship Banner, 1 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00		1		115.00		115.00
09/29/18		Ord:32067864					Flat 50 - Recovery Zone Sign, 2 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00		1		40.00		40.00
09/29/18		Ord:32067865					Flat 50 - VIP Parking Sign, 2 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00		1		40.00		40.00

X *Nancy [Signature]* 10-01-18
Approved Date

8802.0602

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23	TOTAL AMOUNT DUE
	3,018.00		0.00	0.00	0.00			3,018.00

Daily Reporter

PO Box 3213, McAllen TX 78502-3213
(812) 379-5612 Fax (812) 379-5706

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25	ADVERTISER INFORMATION						
1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
	201809		G11201988		(317) 468-4142		Hancock Flat 50

CUSTOMER COPY

Daily Reporter

ADVERTISING
INVOICE and STATEMENT

1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
201809		Hancock Flat 50	
23 TOTAL AMOUNT DUE		*UNAPPLIED AMOUNT	3 TERMS OF PAYMENT
3,018.00			25th of month
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS
3,018.00	0.00	0.00	0.00

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS			9 REMITTANCE ADDRESS	
1 of 3	09/30/18	Hancock Flat 50 Attn: Amanda Everidge 801 N. State St. Greenfield IN 46140			Daily Reporter AIM Media Indiana PO Box 3213 McAllen TX 78502-3213	
6 BILLED ACCOUNT NUMBER						
G11201988						
7 ADVERTISER/CLIENT NUMBER						
(317) 468-4142						

TERMS: Due by 25th of month following month of publication. 1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION OTHER COMMENTS/CHARGES	15 SAU SIZE 16 BILLED UNITS	17 TIMES RUN 18	19 GROSS AMOUNT	20 NET AMOUNT
08/31/18		Balance Brought Forward				378.00
09/11/18	Ord:32063227	Flat 50 09/11/2018 SEO Boost Daily Reporter, Retail, Display	28.00	1	212.00	212.00
09/12/18		Payment, Check No.3217				-378.00
09/13/18	Ord:32063227	Flat 50 09/13/2018 Daily Reporter, Retail, Display	28.00	1	200.00	200.00
09/13/18	Ord:32063227	Flat 50 09/13/2018 Times-Post, Retail, Display	28.00	1	90.00	90.00
09/14/18	Ord:32063227	Flat 50 09/14/2018 Daily Reporter, Retail, Display	28.00	1	200.00	200.00
09/15/18	Ord:32063227	Flat 50 09/15/2018 Daily Reporter, Retail, Display	28.00	1	200.00	200.00
09/18/18	Ord:32063227	Flat 50 09/18/2018 Daily Reporter, Retail, Display	28.00	1	200.00	200.00
09/19/18	Ord:32063227	Flat 50 09/19/2018 New Palestine Press, Retail, Display	28.00	1	90.00	90.00
09/19/18	Ord:32063227	Flat 50 09/19/2018 FM Reporter, Retail, Display	28.00	1	90.00	90.00
09/19/18	Ord:32063227	Flat 50 09/19/2018 Daily Reporter TMC, Retail, Display	28.00	1		

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23 TOTAL AMOUNT DUE
3,018.00	0.00	0.00	0.00		3,018.00

Daily Reporter

PO Box 3213, McAllen TX 78502-3213
(812) 379-5612 Fax (812) 379-5706

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25 ADVERTISER INFORMATION					
1 BILLING PERIOD	6 BILLED ACCOUNT NUMBER	7 ADVERTISER/CLIENT NUMBER	2 ADVERTISER/CLIENT NAME		
201809	G11201988	(317) 468-4142	Hancock Flat 50		

CUSTOMER COPY

Daily Reporter

ADVERTISING
INVOICE and STATEMENT

1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
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4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS			9 REMITTANCE ADDRESS	
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6 BILLED ACCOUNT NUMBER						
G11201988						
7 ADVERTISER/CLIENT NUMBER						
(317) 468-4142						

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09/20/18	Ord:32063227	Flat 50 09/20/2018 Daily Reporter, Retail, Display	28.00	1	200.00	200.00
09/20/18	Ord:32063227	Flat 50 09/20/2018 Times-Post, Retail, Display	28.00	1	90.00	90.00
09/27/18	Ord:32063227	Flat 50 09/12/2018,9/19 New Palestine Press, Retail, Display	28.00	1	90.00	90.00
09/27/18	Ord:32063227	Flat 50 09/12/2018,9/19 FM Reporter, Retail, Display	28.00	1	90.00	90.00
09/27/18	Ord:32063227	Flat 50 09/12/2018,9/19 Daily Reporter TMC, Retail, Display	28.00	1		
09/28/18	Ord:32067852	Flat 50 - SAG/Direction Sign, 6 09/28/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00	1	114.00	114.00
09/29/18	Ord:32067855	Flat 50 - Posters, 500 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00	1	380.00	380.00
09/29/18	Ord:32067857	Flat 50 - Bike Crossing, 8 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00	1	225.00	225.00
09/29/18	Ord:32067859	Flat 50 - Start / Finish Banner, 2 09/29/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display	1.00	1	292.00	292.00

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23 TOTAL AMOUNT DUE
3,018.00	0.00	0.00	0.00		3,018.00

Daily Reporter

PO Box 3213, McAllen TX 78502-3213
(812) 379-5612 Fax (812) 379-5706

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25 ADVERTISER INFORMATION				
1 BILLING PERIOD	6 BILLED ACCOUNT NUMBER	7 ADVERTISER/CLIENT NUMBER	2 ADVERTISER/CLIENT NAME	
201809	G11201988	(317) 468-4142	Hancock Flat 50	

CUSTOMER COPY

Emailed 9/4/18

Daily Reporter

1	BILLING PERIOD	2	ADVERTISER/CLIENT NAME	
	201807		Hancock Flat 50	
23	TOTAL AMOUNT DUE	*UNAPPLIED AMOUNT	3	
	378.00		TERMS OF PAYMENT	
			25th of month	
21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS
	378.00		0.00	0.00
			OVER 90 DAYS	
			0.00	0.00

ADVERTISING
INVOICE and STATEMENT

4	PAGE #	5	BILLING DATE	8	BILLED ACCOUNT NAME AND ADDRESS	9	REMITTANCE ADDRESS
	1 of 1		07/31/18		Hancock Flat 50 Attn: Amanda Everidge 801 N. State St. Greenfield IN 46140		Daily Reporter AIM Media Indiana PO Box 3213 McAllen TX 78502-3213
6	BILLED ACCOUNT NUMBER						
	G11201988						
7	ADVERTISER/CLIENT NUMBER						
	(317) 468-4142						

TERMS: Due by 25th of month following month of publication. 1 1/2% per month (18% per annum) added if payment not received by 30th of month. \$20 Fee charged on returned checks.

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10	DATE	11	NEWSPAPER REFERENCE	12 13 14	DESCRIPTION OTHER COMMENTS/CHARGES	15	SAU SIZE	17	TIMES RUN	19	GROSS AMOUNT	20	NET AMOUNT
						16	BILLED UNITS	18					
	07/30/18		Ord:32052447		Flat 50 Postcards - 500 07/16/2018 Printing Charge Daily Reporter, Printing Charge, Display		1.00		1		189.00		189.00
	07/31/18		Ord:32053840		Postcards - 1000 07/31/2018 Printing Charge Daily Reporter, Other PM No Graphics, Display		1.00		1		189.00		189.00

X Nancy D 9-4-18
approved Date

8802.0602

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

21	CURRENT NET AMOUNT DUE	22	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED DUE	23	TOTAL AMOUNT DUE
	378.00		0.00	0.00	0.00			378.00

Daily Reporter

PO Box 3213, McAllen TX 78502-3213
(812) 379-5612 Fax (812) 379-5706

*UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

25	ADVERTISER INFORMATION						
1	BILLING PERIOD	6	BILLED ACCOUNT NUMBER	7	ADVERTISER/CLIENT NUMBER	2	ADVERTISER/CLIENT NAME
	201807		G11201988		(317) 468-4142		Hancock Flat 50

CUSTOMER COPY