



Hancock County Tourism Commission
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Company, Business or Organization Name Applying for the Grant:

James Whitcomb Riley Boyhood Home and Museum

Contact Person and Title: Stacey Poe, Coordinator

Mailing Address: 250 W. Main St

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-462-8539 Alternate Number: 317-627-4750

Email: spoe@greenfieldin.org

Date of Incorporation: 1937

Federal Tax ID Number (if applicable)

Are you a 501c3 Not for Profit? If you are not, how are you considered a Not for Profit?

Tax Exempt Number: 0031207830

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

Greenfield Parks Board of Directors

Request Information

Describe the project need or event: Billboard on I70 at mile marker 99.5, Pixy/Goblin Door Scavenger Hunt Brochures, and Prizes for those that find all 16.

If the need is for an event, what is your estimated attendance?

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? The billboard will be seen by 36,742 people per day and reach an average of 1 million people in a year. The Pixy/Goblin Door installation has the potential to bring an

addition 2000 people to our downtown area.



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How are you planning on engaging the county hotel industry in your event or project?

The billboard has the potential to bring in travelers. The Pixy/Goblin Doors could also create a reason to spend the night.

How do you plan to measure the tourism impact on visitors with this project or event?

The Pixy brochure asks for contact information when all 16 doors have been found. We will keep track of these contacts and send them a prize. These new contacts can easily be shared with the Tourism Office. The billboard may be a bit harder to calculate, but we can use our visitor log to help keep track of those that come through the Home and Museum.

Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

\$5,320.00

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: Advertising

(i.e. advertising, project support, studies or plans, operating expenses)

\$ 4740.00	Billboard rental (\$395/month)
\$ 472.00	1000 - 8 1/2 x 11 Tri-fold untabbed, full color both sides brochures
\$ 108.00	Bookmarks - 250 color, double sided
\$	

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? None

I have paid the \$550 production fee to secure the billboard and to begin the design process.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)



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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

Riley Home Brochure printing costs - 2017

Timing

When are the funds needed for this project? As soon as possible

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

When will the event be completed or the project finished? Both project are year round.

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? March 2020

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Stacey Poe Date: 2/8/2019

Title: Coordinator

Company or Business Name: JW Riley Boyhood Home and Museum

If approved; what name should be listed on the check? Same

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____



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Hancock County Tourism Commission Approval: Yes or No

Amount Approved: _____

Check #: _____ Date: _____

First Signature: _____ Date: _____

Second Signature: _____ Date: _____

Final Grant Report Received? Yes or No

When: _____ Complete? _____

Submitted to the Board for Review: _____

Returned Funds? Yes or No If yes, amount: _____

Notes: