



Hancock County Tourism Commission  
Grant Application  
Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140  
317-477-8687 ♦ [info@visitinhancock.org](mailto:info@visitinhancock.org) ♦ [www.visitinhancock.org](http://www.visitinhancock.org)

Company, Business or Organization Name Applying for the Grant:

Mental Health Partners of Hancock County

Contact Person and Title: Kim Noll, Executive Director

Mailing Address: 98 E North Street Suite 204

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-462-2877 Alternate Number: \_\_\_\_\_

Email: office.mhphc@gmail.com

Date of Incorporation: 1954

Federal Tax ID Number (if applicable) 47-1269034

Are you a 501c3 Not for Profit? yes If you are not, how are you considered a Not for Profit? \_\_\_\_\_

Tax Exempt Number: 0155052470

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

see attached

#### **Request Information**

Describe the project need or event: Punnsy Trail Art Fair & Music Festival  
Advertising

If the need is for an event, what is your estimated attendance? 5000 plus

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? 2018 was the best year of the festival. Each year the event grows, we get new vendors from all over Indiana



How are you planning on engaging the county hotel industry in your event or project?

Right now, we have 4 art vendors that live 2 hours away. I have given them hotel contact info - they have told me they are spending night. I am going to meet with hotel managers to discuss & let her staff know about event.

How do you plan to measure the tourism impact on visitors with this project or event?

We will count - count people, look @ license plates, and take addresses as we sell ducks at raffle.

### Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

\$ 9,130.<sup>00</sup>

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: Pennsylv Trail Art & Music Festival advertising  
(i.e. advertising, project support, studies or plans, operating expenses)

\$ 2,000. <sup>00</sup>	<u>Entertainment</u>
\$ 25,600. <sup>00</sup>	<u>Logistics</u>
\$ 9,130. <sup>00</sup>	<u>Advertising</u>
\$ _____	_____

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? \_\_\_\_\_

See attached

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)





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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

*We ask Tourism Commission each year for advertising funding. In 2018 was last time we received funding. The entire amount was spent on advertising.*  
**Timing**

When are the funds needed for this project? June 1, 2019

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

*We must pay for advertising before event. I would prefer full payment now. Advertising in annual festival book of \$500~ could be delayed to August 2019.*

When will the event be completed or the project finished? July 27, 2019

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? September 2019

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Kim Hulp Date: 3.29.19

Title: Executive Director

Company or Business Name: Mental Health Partners of Hancock Co.

If approved; what name should be listed on the check? Mental Health Partners

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: \_\_\_\_\_



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**FOR TOURISM COMMISSION USE ONLY**

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: \_\_\_\_\_

Check #: \_\_\_\_\_ Date: \_\_\_\_\_

First Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Second Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Final Grant Report Received? Yes or No

When: \_\_\_\_\_ Complete? \_\_\_\_\_

Submitted to the Board for Review: \_\_\_\_\_

Returned Funds? Yes or No If yes, amount: \_\_\_\_\_

Notes:

Mental Health Partners of Hancock County  
Hancock County Tourism Commission Grant Application  
Pennsy Trail Art Fair & Music Festival  
Budget

**\$2,000.00 Entertainment**

**\$500.00 Sound**

**\$1,500.00 Performers**

**\$2,560.00 Logistics**

**\$60.00 Permits**

**\$500.00 Port o lets**

**\$1,000.00 Insurance**

**\$1,000.00 Trash Removal**

**\$9,130.00 Advertising**

**\$1,130.00 Region 2 IN newspaper adverting**

**\$4,000.00 Digital Display Advertising**

**\$500.00 Festival Magazines**

**IN Festival Guide**

**\$3,500.00 Surrounding County Newspaper advertising**

**Pendleton Post, New Palestine, Courier Times**

**Other funding being sought from:**

**We are seeking sponsors from Hancock County businesses. So far, we have committed sponsorships from Greenfield Banking Company, Dr Georgia Knotek, Mt Comfort Animal Hospital, Erlewein Funeral Home, Tri Kappa. We have 12 artists that have paid the entry fee. Funding received pays for the logistics and entertainment. The net of the event helps pay for our programs we offer to the Hancock County residents.**



MENTAL HEALTH PARTNERS OF HANCOCK COUNTY

98 E North Street Suite 204, Greenfield IN 46140

317-462-2877 [office.mhphc@gmail.com](mailto:office.mhphc@gmail.com)

BOARD OF DIRECTORS

2017-2020

**Christa Riggs, President**

Term: June 2013 – December 2019

Blue River Township

NineStar Connect, Marketing Coordinator

3065 S Binford Road, Greenfield IN 46140

317-850-1739

[criggs@ninestarconnect.com](mailto:criggs@ninestarconnect.com)

**Aaron O'Connor**

Term: May 2017 – December 2020

Sugar Creek Township

Hancock Regional Hospital, Imaging Supervisor

4522 W Bradford Court, New Palestine, IN 46163

317-372-7154

[aconnor@hancockregionalhospital.org](mailto:aconnor@hancockregionalhospital.org)

**Robert J Harris, Vice President**

Term: May 2017 - December 2020

Green Township

Hancock County Sheriff's Office, Officer

1592 E 1000 N, Pendleton IN 46064

317-508-8840

[rharris@hancockcoingov.org](mailto:rharris@hancockcoingov.org)

**Linda Garrity**

Term: May 2018 – December 2021

Vernon Township

Hancock Regional Hospital, Education Coordinator

651 N 200 W, Greenfield IN 46140

317-468-4383

[lgarrity@hancockregional.org](mailto:lgarrity@hancockregional.org)

**Laura Welborn, Secretary**

Term: November 2015 – December 2021

Jackson Township

Community Newspaper Holdings, Publisher

9784 W US 40, Charlottesville IN 46117

317-695-6554

[Laura.welborn@indianamediaigroup.com](mailto:Laura.welborn@indianamediaigroup.com)

**Amy Ikerd**

Term: June 2017 – December 2020

Works in Center Township

Hancock County Probation Officer

317-467-1135

[aikerd@hancockcoingov.org](mailto:aikerd@hancockcoingov.org)

**Amy Daniel, Treasurer**

Term: June 2017 – December 2020

Vernon Township

HomeAdvisor

745 N Madison, Fortville IN 46040

317-467-1135

[Al58@evansville.edu](mailto:Al58@evansville.edu)

**Holly Skillman**

Term: May 2018-December 2021

Sugar Creek Township

Marian University, Adjunct Professor

4516 W Easy St, New Palestine 46163

317-828-9780

[Hskillman2@gmail.com](mailto:Hskillman2@gmail.com)

**Jeffrey D McClarnon, Past President**

Term: August 2006 – December 2020

Center Township

Attorney, Self employed

132 Winfield Court, Greenfield IN 46140

317-462-1055

[jmclarnon@msn.com](mailto:jmclarnon@msn.com)

**Kim Ferson**

Term: June 2018-December 2021

Vernon Township

Hancock County Probation Officer

8046 N Mt Vernon Way, Fortville IN 46040

317-491-2451

[kferson@hancockcoingov.org](mailto:kferson@hancockcoingov.org)

**Kim Hall**

**Mental Health Partners of Hancock County**

**Executive Director/Employee**

**Center Township**

**3578 N Fortville Pike, Greenfield IN 46140**

**317-910-5814**

**[Office.mhphc@gmail.com](mailto:Office.mhphc@gmail.com)**

**Jessica L Fisk-Abraham**

Term: May 2017 – December 2020

Center Township

Century 21 Real Estate, Agent

4224 N 300 E, Greenfield IN 46140

317-498-7029

[jlfisk@gmail.com](mailto:jlfisk@gmail.com)