



Hancock County Tourism Commission  
Grant Application  
Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140  
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Company, Business or Organization Name Applying for the Grant:

First Presbyterian Church of Greenfield

Contact Person and Title: Dennis Whitson - Elder

Mailing Address: 116 W. South Street

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-847-2334 Alternate Number: —

Email: D.L. Whitson@gmail.com

Date of Incorporation: 7/12/1954

Federal Tax ID Number (if applicable) 35-1346184

Are you a 501c3 Not for Profit? YES If you are not, how are you considered a Not for Profit? —

Tax Exempt Number: 00052286110000

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed): Committee

Dennis Whitson, Tom Bloodgood, Pam Drinkard, Susan Hensley, Salli Williams,  
Dennis Smith, Jill Lyon, Katheryn Harper

#### **Request Information**

Describe the project need or event: To pay for advertising of the  
36<sup>th</sup> Annual Strawberry Festival

If the need is for an event, what is your estimated attendance? 1500

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? Proceeds from the Festival are donated to Local charities.

This brings attention to the needs in the County. We bring downtown traffic to the  
Local businesses. We hold it on the same day as Greenfield Banking Company's  
"Entertainment on the Plaza" Giving visitors another reason to stroll the down-  
town businesses and then enjoy the downtown area.



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How are you planning on engaging the county hotel industry in your event or project?

We place placecards in the hotel lobbies promoting the festival and offer the presale price to guest if they show their Keycard to our cashier.

How do you plan to measure the tourism impact on visitors with this project or event?

We count license plates from other counties & states. we have had Nursing home buses from Marion County bring their Residents as an "outing."

#### Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

\$1300

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: Advertising

(i.e. advertising, project support, studies or plans, operating expenses)

\$557.00 Greenfield Daily Reporter  
\$165.00 Eastside Voice Community News - Marion County  
\$235.00 Shelbyville News - Shelby County  
\$43.00 Anderson Herald - Madison County  
\$150.00 Knightstown Banner - Henry County  
\$-0- Whiteriver Valley Presbytery Ad on Website - Reaches Greater Indy area & as far North as Ft. Wayne  
\$-0- Fox 59 visited us and did 2 live promo's  
We also had a donation for a Facebook ad that reached 2000 users

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project?

We use local businesses for the Posters & Tickets  
Sell our Pre-Sale Tickets at Ye Olde Head Shop & McCleery's Sporting Goods to the public

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)

1-2018-

## **Lyon, Jill Anna**

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**From:** Dennis Whitson <d.l.whitson@gmail.com>  
**Sent:** Monday, September 3, 2018 5:13 PM  
**To:** Brigitte Cook Jones  
**Cc:** Lyon, Jill Anna; Greg & Ann Noland  
**Subject:** Tourism Commission Grant

Brigitte,

This is a report of the financials for the First Presbyterian Strawberry Festival which took place on June 1, 2018. Please let me know if you need any further information. We sincerely thank the Tourism Commission for the grant of \$1,200 which was spent on Advertising.

Thanks,  
Dennis

|      |          |  |
|------|----------|--|
| 2018 | \$4,593  | Income   |
|      | \$1,200  | Tourism Grant  |
|      | -\$43    | Posters & Tickets                                      |
|      | -\$1,200 | Newspaper Ads  |
|      | -\$335   | Tent   |
|      | -\$563   | Supplies (Paper goods, Shortbread supplies, Ice Cream) |
|      | -\$970   | Strawberries   |
|      | \$2,682  |  |

|      |                          |   |
|------|--------------------------|---|
| 2018 | Distribution of Proceeds |   |
|      | \$322                    | Hancock County Senior Services          |
|      | \$322                    | Meals on Wheels of Hancock County       |
|      | \$291                    | Mental Health America of Hancock County |
|      | \$291                    | Agape East Equine Assisted Therapy      |
|      | \$291                    | Hancock County Food Pantry              |
|      | \$291                    | LOVE INC                                |
|      | \$291                    | Boys & Girls Club of Hancock County     |
|      | \$291                    | Hancock Hope House, Inc.                |
|      | \$291                    | FUSE                                    |
|      | \$2,681                  |   |



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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

We were awarded \$1200 last year. This was for Advertising  
We requested funds since 2014 for advertising only.

**Timing**

When are the funds needed for this project? Before May 15, 2019

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

When will the event be completed or the project finished? All money should be turned in  
By June 25, 2019

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? Aug 7, 2019

**Signature**

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that a **source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Dennis L. Whitman Date: 3-20-19

Title: Elder

Company or Business Name: First Presbyterian Church of Greenfield

If approved; what name should be listed on the check? First Presbyterian Church of  
Greenfield

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: \_\_\_\_\_



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### FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: \_\_\_\_\_

Check #: \_\_\_\_\_ Date: \_\_\_\_\_

First Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Second Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Final Grant Report Received? Yes or No

When: \_\_\_\_\_ Complete? \_\_\_\_\_

Submitted to the Board for Review: \_\_\_\_\_

Returned Funds? Yes or No If yes, amount: \_\_\_\_\_

Notes: