



40 & 8 Voiture

Locale 1415

Greenfield. IN



Hancock County Tourism Commission  
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140  
317-477-8687 ♦ [info@visitinhancock.org](mailto:info@visitinhancock.org) ♦ [www.visitinhancock.org](http://www.visitinhancock.org)

Company, Business or Organization Name Applying for the Grant:

Hancock County 40 & 8 Voiture Local 1415

Contact Person and Title: Dennis Dunn

Mailing Address: 2304 Anita Lane

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-498-0047 Alternate Number:

Email: [info@40and8voiture1415.org](mailto:info@40and8voiture1415.org)

Date of Incorporation: Feb 26, 1951

Federal Tax ID Number (if applicable) 35-6066745

Are you a 501c3 Not for Profit? 501C19 If you are not, how are you considered a Not for Profit? 501C19 Veterans Organization

Tax Exempt Number: 35-0732710

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

**Request Information**

Describe the project need or event: Advertising and promoting 4 events to increase attendance to said events

1- Flag Disposal Ceremony 2- Annual Pig Roast 3- Salute to Veterans Pitch-In Picnic  
4 - Four Post 400 Bed Race Challenge

If the need is for an event, what is your estimated attendance? 1200

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? Will generate interest to people outside the county to come and participate in these events and also provide an event for people passing through the county to enjoy.





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How are you planning on engaging the county hotel industry in your event or project?  
We will be providing flyers and brochures to all the motels/hotels of these events. These will show the patrons of open to the public, family friendly, unique events that will instill good memories of their visit to Hancock County.

How do you plan to measure the tourism impact on visitors with this project or event?  
Impact will be measured by conducting surveys during the event as well as number of attendees at each event.

**Tourism Support Budget**

What is the total amount that you are requesting the Tourism Commission to support?  
\$2880.

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: 40 & 8 Event Advertising  
(i.e. advertising, project support, studies or plans, operating expenses)

\$ 680.00	Flyers, posters, programs, banners and signs
\$ 400.00	Social Media promotions and boosts
\$ 1200.00	T-Shirts for Bed Race
\$ 600.00	Live broadcasting of Bed Race event by on Giant 96 Real Radio 96.5

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project?  
Walmart Community Grant and Nine Star Round up Programs as well as fundraising at Jim Dandy's and Dairy Queen as we  
as other fundraisers that are not scheduled yet.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)





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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

Yes - 2018

40 & 8 Pig Roast and the Four Post 400 Bed Race Challenge 2018

**Timing**

When are the funds needed for this project? ASAP

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

When will the event be completed or the project finished? Sept 8th 2019

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? Oct 31 2019

**Signature**

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that a **source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: [Handwritten Signature] Date: 4-30-2019

Title: Commissaire Indentant

Company or Business Name: Hancock County 40 & 8 Voiture Locale 1415

If approved; what name should be listed on the check? Hancock County 40 & 8 Voiture Locale 1415

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: \_\_\_\_\_



# Grant Request 2019

Account	2018 Exp		Grant Budget for 2019
Cross Pt - Website - 40and8voiture1415.org	\$2,625.00		-
Cross Pt - Website - 40and8voiture1415.org	\$2,625.00		-
Aim Media- Flyers 1k Pig Roast and Bed Race	\$212.53	2019	\$250.00
Signarama - La Place Entrance Sign	\$133.75		-
Aim Media - Trifold Brochure 5k	\$616.27		-
Aim Media - Table Runners - 2	\$183.00		-
Signaram - Directional Signing - 4	\$107.00		-
Aim Media - Lg Bed Race Posters - 13	\$97.50	2019	\$150.00
Aim Media - Bed Race T-Shirts - 70	\$830.00	2019	\$1,200.00
Aim Media - Start Finish Banner	\$118.00		-
Aim Media - Finish Banner	\$41.00		-
Aim Media - Sponsorship Banner	\$74.00	2019	\$80.00
GoDaddy - Domain Registration	\$8.17		-
Google- Email info@40and8voiture1415.org	\$11.96		-
Facebook - Page Push and Promotion	\$15.21	2019	\$250.00
Facebook Ads	\$8.85	2019	\$150.00
HD - Sign Mounting	\$21.99		-
Office -Max - event badges	\$21.60		-
Sponsor Banner Mounts	\$18.99		-
Aim Media - Programs	\$68.06		-
Aim Media - 40 & 8 Posters	\$32.00		-
Aim Media - Badges	\$28.87		-
	<b>Total</b>		<b>\$2,080.00</b>
<b>New items for 2019</b>			
Aim Media - Feather Start Finish Signs			\$200.00
Live Broadcasting Giant 96 Real Radio			\$600.00
	<b>Grand</b>	<b>Total</b>	<b>\$2,880.00</b>

# Our Officers 2018 – 2019

Chef de Gare	Colinda Walker
1 <sup>st</sup> Chef de Train	Bryce Hullett
2 <sup>nd</sup> Chef de Train	Matt Whitton
Commissaire Intendant	Dennis Dunn
Conducteur	Kevin Driscoll
Garde de La Porte	Walt Baran
Lampiste	Jay Tucker
Drapeau	Glen Montgomery
Aumonier	Fred Over
Correspondant	Butch Miller
Cheminot (3 year)	Steve Fox
Cheminot (2year)	Tony Cross
Cheminot (1 year)	Ray Quinn



**REVENUE & EXPENSE BUDGET**

5/2/2019

40 and 8 Voiture Locale 1415

Event: Bed Race 9/7/2019

Revenue	Budget	Actual 2018	Difference (\$)	Differer
Grant	\$2,880.00	\$7,898.75	-\$5,018.75	-64%
Sponsors	\$2,400.00	\$1,525.00	\$875.00	57%
Vendor Booths - 20	\$500.00	\$50.00	\$450.00	900%
Registration Fees - 16	\$1,200.00	\$470.00	\$730.00	155%
Donations	\$2,000.00	\$2,000.00	\$0.00	0%
Raffles	\$500.00	\$70.00	\$430.00	614%
<b>Total Revenue</b>	<b>\$9,480.00</b>	<b>\$12,013.75</b>	<b>-\$2,533.75</b>	<b>-21%</b>

Expenses	Budget	Actual	Difference (\$)	Differer
Advertising	\$2,800.00	\$2,486.00	\$314.00	12.63%
Supplies	\$100.00	\$168.22	-\$68.22	-40.55%
Postage			\$0.00	
Rent/Lease			\$0.00	
Music, DJ	\$250.00	\$250.00	\$0.00	0.00%
Gaming Supplies	\$50.00	\$22.32	\$27.68	124.01%
Petty Cash			\$0.00	
Insurance	\$600.00	\$589.38	\$10.62	1.80%
Telephone			\$0.00	
Live Radio Broadcasting	\$600.00		\$600.00	
Web Site Design		\$5,250.00	-\$5,250.00	-100.00%
Winnings	\$700.00	\$700.00	\$0.00	0.00%
Permits	\$10.00	\$10.00	\$0.00	0.00%
Other*	\$100.00	\$237.08	-\$137.08	-57.82%
<b>Total Expenses</b>	<b>\$5,210.00</b>	<b>\$9,713.00</b>	<b>-\$4,503.00</b>	<b>-59.93%</b>

**Gain/Loss****\$4,270.00****\$2,300.75****\$1,969.25**