

Hancock County Tourism Commission
Grant Request Form
Revised and Approved 07/10/2018

The Hancock County Tourism Commission offers a grant program that assists local organizations with projects that increase tourism and attracts out-of-county visitors to economically benefit Hancock County. Organizations requesting funds must use the funds to bring in new business; develop local events, attractions, festivals or sporting events. It is our goal that funding such projects will draw and increase the number of visitors, especially overnight visitors to Hancock County, thereby providing added economic benefits to the community.

Grant Requests will be provided to the Tourism Commission for Review and Approval. Please submit to the Tourism Director by email at info@visitinhancock.org, or by mail at Hancock County Visitor Center 119 W. North St. Greenfield, IN 46140. **You must submit the grant application by the end of the month **previous** to the month in which the Hancock County Tourism Commission will meet, and no later than 6pm.** (The HCTC meets the second Tuesday of the month at 5pm at Greenfield City Hall). **A representative must attend the meeting to answer any questions/clarifications that the commission may have in regard to the request.** Attach additional information as required.

Please note, that at the end of your project or event, you must submit a written report or present a follow-up report to the Hancock County Tourism Commission. This report must be made within 60 days of the end of your project. Failure to submit a follow-up report may adversely affect future grants.

Applicant Information

Company, Business or Organization Name Applying for the Grant:

New Palestine Mainstreet-New Pal Summer Fest

Contact Person and Title: Kim Taylor, Chair person

Mailing Address: P.O. Box 218

City: New Palestine State: IN Zip: 46163

Preferred Phone Number: 317-903-7073 Alternate Number: _____

Email: newpalsummerfest@gmail.com Date of Incorporation: 2014

Federal Tax ID Number (if applicable) Yes Not for Profit? Yes

If yes, Tax Exempt Number: 46-5178328

List Board of Directors, Committee or Project Members: Mike Dean, President, Kim Taylor-Chair, Mark Kennedy-CoChair, Julie Lucas, Krista Cooper

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Request Information

Describe the need or event: The annual festival which promotes community engagement by bringing music, kids activity, food, vendors, SK, bicycle ride, & more.

If the need is for an event, what is your estimated attendance? 3,500

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? The 2 day event offers something for everyone. People from Marion, Hancock, and other counties will be traveling to and through the county eating, staying, and enjoying the area.

How will you measure the impact on the County or your organization from this potential funding?

Request Budget

What contributions are you making toward fulfilling the request? We have funding left over from 2018 that will aid in purchasing music, banners, printing (advertising) the event.

Please provide an entire budget for your event. You may submit separate documents.

Project Needs	Description
\$ <u>2500</u>	<u>Banners / Posters</u>
\$ <u>200</u>	<u>Social Media Advertising</u>
\$ _____	_____
\$ _____	_____
\$ <u>2700</u>	Total Cost

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What funding, if any, is being sought from other organizations for this project? Sponsorships
from local businesses to help with funding the whole event,
(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)

Have you previously requested or been granted funds by the Hancock County Visitors Bureau?
If so, when and for what purpose: 2016, 2017, 2018 for advertising
Promoting & lighting of the event
Timing

How soon can the request being considered begin: Now
What is the timing for the request to be completed: June 11, 2019
What critical dates need to be considered in the funding process? June 21st + 22nd
What other dates are important to this request? Advertising & promoting will begin
May 20, 2019

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that a **source of the funding was the Hancock County Tourism Commission.**

Applicant Signature: Kim Taylor Date: 5/7/19

Title: Chairperson

Company or Business Name: New Palestine Main Street - New Pal Summa

If approved; who should the check be made out to? New Palestine Main Street NPSF Fest

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____

FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Name: _____ Date: _____

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Signed: _____