

R-2/28/2018

Hancock County Tourism Commission Grant Request Form

Revised and Approved 06/14/2016

The Hancock County Tourism Commission offers a grant program that assists local organizations with projects that increase tourism and attracts out-of-county visitors to economically benefit Hancock County. Organizations requesting funds must use the funds to bring in new business; develop local events, attractions, festivals or sporting events. It is our goal that funding such projects will draw and increase the number of visitors, especially overnight visitors to Hancock County, thereby providing added economic benefits to the community.

Grant Requests will be provided to the Tourism Commission for Review and Approval. Please submit to the Tourism Director by email at tourhancockcounty@outlook.com, or by mail at Hancock County Visitor Center 119 W. North St. Greenfield, IN 46140 **at least 5 business days prior** to the tourism meeting (it meets the second Tuesday of the month at 5pm at Greenfield City Hall). **A representative must attend the meeting to answer any questions/clarifications that the commission may have in regard to the request.** Attach additional information as required.

Please note, that at the end of your project or event, you must submit a written report or present a follow-up report to the Hancock County Tourism Commission. This report must be made within 60 days of the end of your project. Failure to submit a follow-up report may adversely affect future grants.

Applicant Information

Company, Business or Organization Name Applying for the Grant:

Institute of Rock

Contact Person and Title: Scott Stackhouse / Cheryl Jacques

Mailing Address: 304 West Main Street

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: (317) 313-4565 Alternate Number: (317) 508-7053

Email: zhank@iquest.net Date of Incorporation: Sole Prop.

Federal Tax ID Number (if applicable) 310-80-4181 Not for Profit? NO

If yes, Tax Exempt Number: NO

List Board of Directors, Committee or Project Members: Tony Seiler, Don Stack, Cheryl Jacques, Scott Stackhouse, Natalia Hernandez

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Request Information

Describe the need or event: Institute of Rock Festival

If the need is for an event, what is your estimated attendance? Unknown

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner?

We are hopeful to provide multiple musical destinations by involving local businesses, a lively atmosphere, drum circle, headlining acts, etc.

How will you measure the impact on the County or your organization from this potential funding?

Additional Revenue to Restaurants and shopping!

Request Budget

What contributions are you making toward fulfilling the request? We have funded this entire project out of pocket to date.

Please provide an entire budget for your event. You may submit separate documents.

Project Needs	Description
\$ <u>500</u>	<u>995 Radio Advertising</u>
\$ <u>350</u>	<u>Daily Reporter Adds</u>
\$ <u>300</u>	<u>New Palestine ^{Press} Adds</u>
\$ <u>150</u>	<u>Flyers and Nuvo Adds</u>
\$ <u>1300</u>	Total Cost

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What funding, if any, is being sought from other organizations for this project? _____

None

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)

Have you previously requested or been granted funds by the Hancock County Visitors Bureau? If so, when and for what purpose: No

Timing

How soon can the request being considered begin: Immediate

What is the timing for the request to be completed: Immediate

What critical dates need to be considered in the funding process? Immediate - April

What other dates are important to this request? Immediate so we can advertise for April 13th, Event

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was the Hancock County Tourism Commission.**

Applicant Signature: Chad Jacques Date: 2/27/2019

Title: Project Member

Company or Business Name: Institute of Rock

If approved; who should the check be made out to? _____

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____

FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Name: _____ Date: _____

Signed: _____