



Applicant Information

Company, Business or Organization Name Applying for the Grant:

League of Women Voters Hancock County (LWVHCIN)

Contact Person and Title: Donna Steele, President and Linda Dunn, President-elect

Mailing Address: P.O. Box 431

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-649-4114 Alternate Number: 205-586-3594

Email: lwvhancockcounty@gmail.com

Date of Incorporation: 5/30/2018

Federal Tax ID Number (if applicable) _____

Are you a 501c3 Not for Profit? No If you are not, how are you considered a Not for Profit? The League of Women Voters Hancock County is a 501c4 non-profit and is under the umbrella of the League of Women Voters Indiana (LWVIN), which is a 501c3. We use the LWVIN Education Fund as a pass-through for our donors who want a tax write-off.

Tax Exempt Number: 36-4881620

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed): **Please see attached for board members.**

Request Information

Describe the project need or event: The League of Women Voters Hancock County is showcasing the play, *Digging in Their Heels*, at the Rick’s Theater. This is a one-woman show, written and performed by Sally Perkins, about the 70-year struggle for women to get the vote in the United States. This play will be marketed not only to Hancock County, but also to Shelby, Marion, Hamilton, and Henry counties. This kind of outreach requires substantial advertising dollars in newspapers and public radio.

If the need is for an event, what is your estimated attendance? The LWVHC is conservatively estimating attendance of 200, but the theater holds 380.

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? Digging in Their Heels, which begins at 7:00 p.m., creates dining opportunities before the play and dessert/beverage opportunities after the play. Bringing predominately women into downtown Greenfield will not only showcase Greenfield’s local restaurants and bars, but also its many locally-owned clothing retailers which are geared to women.



How are you planning on engaging the county hotel industry in your event or project?

The League of Women Voters Hancock County will:

- 1) ask permission from Greenfield hotels to put up posters advertising the play;
2) seek hotels as sponsors, giving them an opportunity to advertise in the event's program;
3) link from our Website to the local hotels as we do our social media outreach for this event.

How do you plan to measure the tourism impact on visitors with this project or event? Tourism impact will be measured through EventBrite, an on-line ticket retailer that provides attendee information. This allows for easy, though not perfect, zip-code analysis to count how many out-of-county visitors attended. To augment this, attendees will be asked their zip-codes/where they are from as they present their tickets to our members. This will be the most effective method used to track tourism.

Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?

\$2,400

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: The League of Women Voters Hancock County requests out-of-county newspaper and radio advertising from the Tourism Commission.

(i.e. advertising, project support, studies or plans, operating expenses)

Table with 2 columns: Amount and Description. Rows include: \$ 700 WFYI (all surrounding counties), \$ 500 Indy Star (Marion County), \$ 300 Hamilton County Reporter (Hamilton County), \$ 300 Noblesville Times (Hamilton County), \$ 300 The Shelbyville News (Shelby County), \$ 300 The Courier-Times (Henry County)

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? This project will be funded in multiple ways. Tri Kappa and the League of Women Voters Indiana are sponsoring the event as of this writing. A grant application is with Hancock Regional Hospital Foundation, awaiting approval. Requests for funding are also going to area businesses and individuals. The League is targeting women-owned businesses as the play is about a woman's right to vote.

(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)



Hancock County Tourism Commission
Grant Application

Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used? **This is the first fund-raiser for the League of Women Voters Hancock County. This is the LWVHC's first request from Hancock County Tourism Commission for funding.**

Timing

When are the funds needed for this project? **Print advertising will be designed/ordered at least one month before the event, so by August 1st funds will need to be in-hand.**

If this is a long-term project, is there any way that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

This is not a long-term project.

When will the event be completed or the project finished? **The single performance of *Digging in Their Heels* is September 21, 2019.**

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? **The Tourism Commission can expect a final report from the League of Women Voters Hancock County by the November 12th, 2019 meeting of the Commission.**

Signature

I hereby submit this application and supportive documents for the propose requested. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that **a source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: Donna Steele (electronic signature) Date: 5/30/2019

Title: President

Company or Business Name: League of Women Voters Hancock County

If approved; what name should be listed on the check? **Please write the check to LWVINEF if it must be granted to a 501c3, and put LWV Hancock County in the "For" line. If the LWVHCIN 501c4 non-profit status is acceptable to the Tourism Commission, then write the check to LWV Hancock County.**

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____



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FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: _____

Check #: _____ Date: _____

First Signature: _____ Date: _____

Second Signature: _____ Date: _____

Final Grant Report Received? Yes or No

When: _____ Complete? _____

Submitted to the Board for Review: _____

Returned Funds? Yes or No If yes, amount: _____

Notes: