



Hancock County Tourism Commission
Grant Application
Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140
317-477-8687 ♦ info@visitinhancock.org ♦ www.visitinhancock.org

Company, Business or Organization Name Applying for the Grant:
Town Of Cumberland

Contact Person and Title: Renee Garard, Special Projects Coordinator

Mailing Address: 11501 E. Washington Street

City: Cumberland State: IN Zip: 46229

Preferred Phone Number: 3178946203 Alternate Number: _____

Email: rgarard@town-cumberland.com

Date of Incorporation: 1831

Federal Tax ID Number (if applicable) 35-6006508

Are you a 501c3 Not for Profit? No If you are not, how are you considered a Not for Profit? We are a local government

Tax Exempt Number: 0003129306

Please List Board of Directors, Committee or Project Members (you may attach a separate sheet with a list of all board members if needed):

Our board of directors would be our Town Council members: Joe Siefker, Anna Pea, Brian Gritter, Nicole Bell, Aaron Cutshaw

Request Information

Describe the project need or event: We are asking for funds for the Cumberland Farmers Market and the Blues, Beer, & BBQ summer concert series. These funds would be use for advertising, street banners, and the June BBB fireworks show.

If the need is for an event, what is your estimated attendance? 200-1000

How will the funding of this request increase tourism or impact other Hancock County businesses in a positive manner? The June BBB fireworks show is very popular since it offers an opportunity to view fireworks close to Independence Day. We draw visitors from Hancock County and the surrounding countie. The advertising for the BBBs will be in several regional festival guides. Additionally, the BBBs have become a popular blues event in our region as there are no other venues for blues concerts that are family friendly. The banners for the farmers market will let everyone who drives down US 40 know when the market is in season.



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How are you planning on engaging the county hotel industry in your event or project?

We will link to county hotels on the BBB webpage and facebook page making it clear they are lodging options for a out of town guests.

How do you plan to measure the tourism impact on visitors with this project or event?

We will be doing head counts and checking license plates. When possible, we will also ask for zip codes when people make purchases with the town.

Tourism Support Budget

What is the total amount that you are requesting the Tourism Commission to support?
7743.00

Please provide a breakdown of the Tourism Support Budget for your event. You may submit separate documents.

Project Needs Description: Fireworks, advertising, street banners
(i.e. advertising, project support, studies or plans, operating expenses)

\$ <u>5000.00</u>	<u>Fireworks</u>
\$ <u>743.00</u>	<u>Farmers Market Street Banners</u>
\$ <u>2000.00</u>	<u>Advertising</u>
\$ _____	_____

Please attach an overall budget for your ENTIRE event or project that includes the Tourism Support Budget as well as the other areas of your budget that are not to be supported by Tourism. Please show how your own organization is supporting this project, and how other organizations, sponsors, or other grants are fulfilling the need for this event or project.

What funding, if any, is being sought from other organizations for this project? We have sought funding from town businesses and town vendors, along with outside individuals. Last year we received roughly \$10,000 in donations for the BBBs, but we have not seen the same response so far this year. The complete require funds for the BBBs for this year is a little over \$30,000, so we are desperately in need of funds.
(When possible, the Hancock County Tourism Commission suggests that local companies or contractors be utilized when assisting with this project)



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Have you previously requested or been granted funds by the Hancock County Tourism Commission? If so, when and for what purpose were those funds used?

No, we have not.

Timing

When are the funds needed for this project? June

If this is a long term project, is there anyway that funds could be split up over time, with partial payment now, and partial payment at a later date? If yes, how are you proposing this split to happen?

This is not a long term project.

When will the event be completed or the project finished? September 28, 2019

You will need to submit a follow up Final Grant Report Sixty days after the completion of this project or event. On what date, will the Tourism Commission be expecting your Final Grant Report along with all of the receipts detailing the expenditures for the Tourism Support Budget listed above? October 31, 2019

Signature

I hereby submit this application and supportive documents for the proposed request. I have read and understand that I must comply with the Grant Guidelines attached. I understand that if the funded request is approved, the printed and or broadcast material must indicate that a **source of the funding was via the Hancock County Tourism and Visitor Center.**

Applicant Signature: [Handwritten Signature] Date: 4/30/19

Title: Special Project Coordinator

Company or Business Name: Town of Cumberland

If approved; what name should be listed on the check? Town of Cumberland

How would you like to receive the check? Circle one

Pick up at Visitor Center / Mail to address on application / Mail to address below.

Mail to: _____



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FOR TOURISM COMMISSION USE ONLY

Hancock County Tourism Commission Approval: Yes or No

Amount Approved: _____

Check #: _____ Date: _____

First Signature: _____ Date: _____

Second Signature: _____ Date: _____

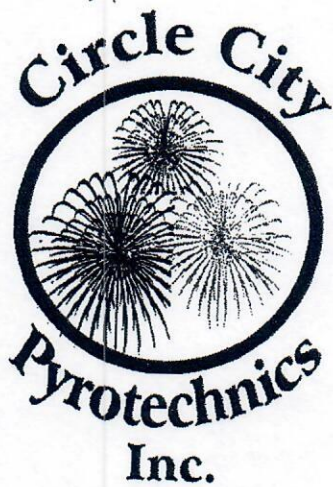
Final Grant Report Received? Yes or No

When: _____ Complete? _____

Submitted to the Board for Review: _____

Returned Funds? Yes or No If yes, amount: _____

Notes:



Proposal For Cumberland Indiana June 29th, 2019

Opener

2- 2.5 25 shot each ½ color and ½ salute at once

Main Body

50- Blue Pearl with Spinners

251-multi-color willow w/tail

254-brocade kakuro w/brocade tails

100- spider king

300-shape cake

400- Flower Exhibition

100- Zipper Swallow Crackling

665- Fan Cake

100- 10x10 2 Assortment

200- Red, White and Blue

100-Dahalia

100-Color Bees

225-Flower Exhibition

2-3 Minute Shows

432-Battle of Colors

99-W Shaped

100-Assorted Effects 23*3.2

102-three-layer mines red blue and strobe with red and white strobe peonies

Pre-Finale

1- As Super 200

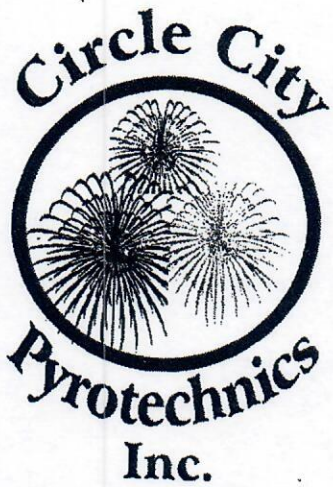
1-3 minutes show in a box

Grand Finale

120 shot Grand Finale ending in red white blue with reports.

"Presenting Indiana's Finest Fireworks Displays!"

4101 Alden Ave. • Indianapolis, IN 46221
(317) 486-1676 • Mobile: (317) 435-3663 • Fax: (317) 486-1070
www.circlecitypyros.com • E Mail: circlecitypyros@aol.com



Agreement:

The price per show is \$5,000.00

If for any reason the show is not displayed due to inclement weather or safety reasons for the date mentioned both parties shall agree to a mutually convenient alternate date, within six months of the original date. The determination to cancel the show for inclement or unsafe weather conditions shall rest within the sole discretion of Circle City Pyrotechnics, Inc. In the event the customer does not choose to reschedule another date or cannot agree to a mutually convenient date, Circle City Pyrotechnics, Inc. shall be entitled to 30% of the contract price for the costs, damages, and expenses, If the fireworks exhibition is canceled by the customer prior to the display, the customer shall pay Circle City Pyrotechnics, Inc. on demand, all out of pocket expenses incurred in preparation for the show including but not limited to, material purchases, preparation, and design costs, deposits, license, permits.

Circle City Pyrotechnics, Inc. is governed under the laws of the State of Indiana.

***Contact Person for this display is:**

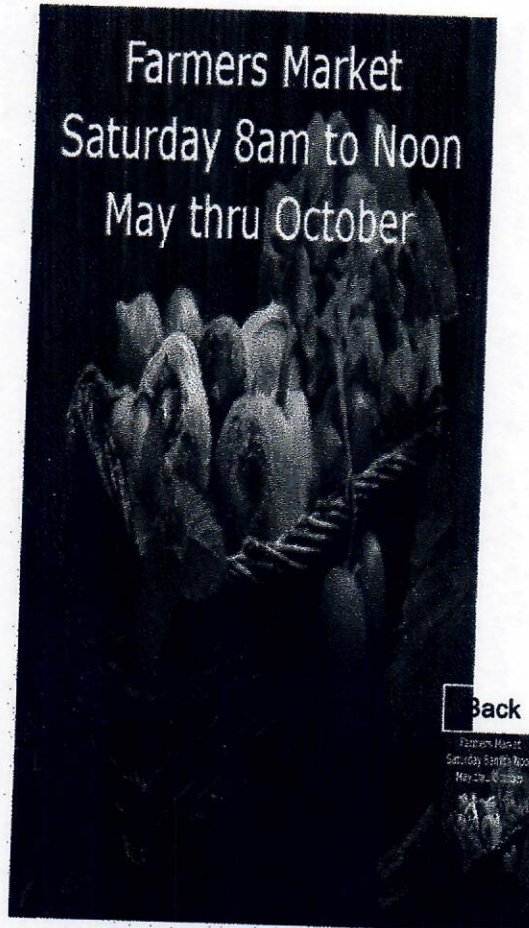
Donald (Donnie) Eicks 317-435-3663

Donald Eicks Date 2-20-19
Date _____

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Review Product



EDIT DESIGN

Street Banners

Size (W X H)

W H FT

Quantity

Bulk Quantity Discount

Qty: 2 - 10 11 - 25 26 - 50 51 - 100 101 - 500 > 500

Price: \$18.53 \$17.73 \$16.33 \$14.94 \$13.35 \$11.95

Two Sided \$318.44

Yes ▼

16 oz Upgrade

No ▼

Finish Options

Hem with Metal Grommets ▼

UV Print & Lamination

No ▼

Wind Flaps

No ▼

Velcro Material

No ▼

Pantone(PMS) Color Match (optional)

Add Accessories (optional)

No ▼

Specific Instructions (optional)

\$1040.31 **\$743.08**

Deliver to

United States

State

Indiana

46229

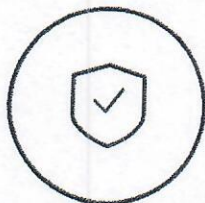
CHECK

ADD TO CART

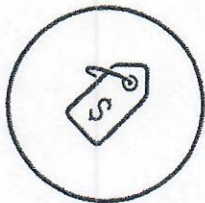
Free shipping on orders above \$99

A few more reasons to love us? Yes there are.

To make your journey with us even more enjoyable, we've got some ground rules.



Quality Guarantee



Best Prices



Free Shipping



Free Design Proofs

\$ 2,019.00

Expenses

Bands	\$ 14,800.00	
Staging and Lights/Sound	\$ 10,000.00	
Permits	\$ 500.00	
Pyrotecnics	\$ 5,000.00	Tourism
Signs	\$ 700.00	
Port o Lets	\$ 1,520.00	
Advertisement	\$ 2,000.00	Tourism
Kids Snacks and drinks	\$ 1,000.00	
Games	\$ 350.00	
Electricity	\$ 200.00	
Straw	\$ 175.00	
Farmers Market Banners	\$ 743.00	Tourism

Donations
NineStar \$1,500.00
BF&S \$1,000.00
Hancock I \$ 600.00
Fluid Was \$ 500.00

\$ 36,988.00