

Attachment 1 - CUMBERLAND ARTS FESTIVAL 8.17.2019 Budget

Printing, Signage & Promotion Expense	Expense	<i>Funded by In Kind Donation</i>
Yard Signs	\$625.00	
Stiching in Style -extra yard signs directional	\$105.00	
Additional promotion expenses - Post Cards, Business Cards, Etc.	\$300.00	
Event day banners & signage	\$300.00	
Worrell Corp. - Event Day Programs, Additional Printing		\$1,000.00
Advertising		
Media to be determined (Nuvo online or in lieu of Nuvo)	\$325.00	
WTTS	\$250.00	
Weekly View	\$258.00	
Uindy WICR-fm/ 20 radio spots	\$300.00	
WFYI/ radio advertisements 8 spots & digital	\$510.00	
Greenfield Daily Reporter - online and print -	\$1,100.00	
New Pal Weekly	\$160.00	
McCordsville / Fortville Weekly	\$160.00	
Natural Awakenings	\$280.00	
Spingo	\$24.00	
Facebook Boosts	\$50.00	
Entertainment		
Entertainment (misc place holder)	\$500.00	
Donated performances		\$3,000.00
Equipment		
Staging/festival ambiance/supplies	\$150.00	
Sound system - Main Entertainment sound system - Mike Striewe	\$200.00	
Cumberland FBC - Staging - Main Entertainment		\$300.00
Cumberland FBC - Banquet Tables, Chairs, Pop up tents, Additional Tables		\$800.00
Greenfield Tent Rental - Performance Tent 30 x 45 (or 30x30 ?)	\$450.00	
Logistics		
		\$3,000.00
Cumberland Police Department - Town Services as Grant - Closing of Saturn & Munsie Streets, two officers to help with traffic direction from 7 to Noon.		\$1,000.00
Cumberland Street Department - Town Services as Grant - barricades installation and removal, work involved to have visitors park on Town property on hill, allow use of barrels for trash and recycle		\$500.00
CAF assumes trash management - containers for trash & recycle, bags,	\$100.00	
Restroom cleaning during and after event	\$100.00	
Friday night security	\$100.00	
Permits and Food Expenses		
Special Event Fee - Department of Business and Neighborhood Services	\$276.58	
Event Signage fee	\$77.00	
Misc. Expenses		
Silent Auction - upfront expenses	\$50.00	
Insurance - thru Amenity Insurance. Houston Casualty Company Policy HNINF 051007	\$1,499.00	
		\$9,600.00
Total Festival Expenses	\$8,249.58	