



October 22, 2019

Hancock County Tourism Commission  
119 W. North Street  
Greenfield, IN 46140

Dear Board Members:

On behalf of the League of Women Voters Hancock County, please accept our profound gratitude for your generous support of our special event – ***Digging in Her Heels***. While our attendance did not match our goals, every member of the audience walked away commenting on how much they enjoyed the event. We also heard comments from those from outside the county who were visiting Greenfield for the first time and they had positive things to say about what they'd seen of the community.

I am enclosing the final report and hope it meets your approval. If you have any questions or concerns, please contact me at [lindajdunn@comcast.net](mailto:lindajdunn@comcast.net)

With very warm regards, I am

Sincerely,

A handwritten signature in black ink that reads "Linda" followed by a stylized, elongated flourish that ends in a horizontal line.

Linda Dunn

President of the League of Women Voters, Hancock County





***Applicant Information***

Company, Business or Organization Name Applying for the Grant:

League of Women Voters Hancock County

Contact Person and Title: Linda Dunn,, President

Mailing Address: P.O. Box 431

City: Greenfield State: IN Zip: 46140

Preferred Phone Number: 317-448-5992 Alternate Number: \_\_\_\_\_

Email: lvvhancockcounty@gmail.com

***Event or Project Information***

Describe the project or event: Digging In Their Heels - A one-woman performance by Sally Perkins, is a play about women gaining the right to vote in the US. This production marks a 100th anniversary celebration of the passage of the 19th Amendment, giving women this right.

If this was an event, what was your attendance? 86  
attendees

How did you/will you track outside visitors to your event or project?

The League of Women Voters Hancock County collected information about out-of-county attendees in the following ways: 1) Eventbrite's online platform when tickets were purchased; 2) confirmation of zip codes at the event's registration table. See the attached schedule of zip codes (Attachment A).

If your event has already happened can you provide out of county statistics?

Thirty-seven people attended from outside Hancock County attended Digging In Their Heels This represents 43% of the attendees being from out-of-county for this event.

See attachment A for a detailed listing of counties and the number of people attending from each.

How did you engage/are you engaging the county hotel industry in your event or project?

See See ttachment A

Where did you place the Hancock County Tourism logos as a sponsor of your event or attraction?

See Attachment B





Hancock County Tourism Commission  
Final Grant Report  
Hancock County Tourism & Visitor Center Office 119 W. North St., Greenfield, IN 46140  
317-477-8687 ♦ [info@visitinhancock.org](mailto:info@visitinhancock.org) ♦ [www.visitinhancock.org](http://www.visitinhancock.org)

### ***Tourism Support Budget***

What was the total amount that you received as grant support from the Tourism Commission?  
\$2,400

Please provide a breakdown of the expenditures that were paid using Tourism grant monies.  
Please attach a copy of all receipts. You may attach a separate budget breakdown.

Project Needs Description: Advertising  
(i.e. advertising, project support, studies or plans, operating expenses)

\$ See Attachment C  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

Were there any unspent Tourism funds? Yes or No

If yes, state the amount, and submit a check made out to the Hancock County Tourism Commission: 0

Signature

I hereby submit this report and supportive documents for the final tourism grant report. I have certified that all of the information contained in this report is true, complete and accurate.

Applicant Signature: Rinda J. De Date: 10/22/19

Title: President

Company or Business Name: League of Women Voters Hancock County

ATTACHMENT A  
ZIP CODES OF ATTENDEES

| Zip   | #  | County   |  |  |
|-------|----|----------|--|--|
| 46032 | 1  | Hamilton |  |  |
| 46040 | 2  | Hamilton |  |  |
| 46060 | 2  | Hamilton |  |  |
| 46064 | 1  | Madison  |  |  |
| 46140 | 40 | Hancock  |  |  |
| 46142 | 1  | Johnson  |  |  |
| 46158 | 1  | Morgan   |  |  |
| 46163 | 8  | Hancock  |  |  |
| 46186 | 1  | Hancock  |  |  |
| 46201 | 2  | Marion   |  |  |
| 46202 | 1  | Marion   |  |  |
| 46208 | 1  | Marion   |  |  |
| 46219 | 5  | Marion   |  |  |
| 46220 | 1  | Marion   |  |  |
| 46224 | 1  | Marion   |  |  |
| 46236 | 1  | Marion   |  |  |
| 46240 | 3  | Marion   |  |  |
| 46250 | 3  | Marion   |  |  |
| 46256 | 1  | Marion   |  |  |
| 46755 | 1  | Noble    |  |  |
| 46818 | 1  | Allen    |  |  |
| 47303 | 1  | Delaware |  |  |
| 47362 | 2  | Henry    |  |  |
| 47882 | 1  | Sullivan |  |  |
| 60170 | 1  | Illinois |  |  |
| 62401 | 2  | Illinois |  |  |
| 65202 | 1  | Missouri |  |  |
|       | 86 |          |  |  |



## ATTACHMENT B

### HANCOCK COUNTY TOURISM COMMISSION FINAL GRANT REPORT

Where did you place the Hancock County Tourism logos as a sponsor of your event or attraction?

Answer: The Hancock County Tourism and Visitor Center logo was prominently placed in 1) posters hung in places of business around the county; 2) on social media through Facebook and Eventbrite; 3) in print advertising/newspaper ads both in and outside the county; 4) on the thank-you banner displayed in the lobby of the Rick's Theater; and 5) in a half-page ad in our program.

How did you engage/are you engaging the county hotel industry in your event or project?

Answer: The LWVHC listed hotels in our invitations to other Leagues, including Marion, Hamilton, Madison, Henry, Delaware, and Allen counties. The LWVHC also encouraged attendees to stay at our local hotels on our program title page (attached). Event posters were hung in Hancock County hotels along SR9 and flyers were left to encourage out-of-towners to attend the event.

Where did you place the Hancock County Tourism logos as a sponsor of your event or attraction?

Answer: The logo was posted on all flyers, in newspaper ads, and on the sponsor banner displayed at the event. The logo was also included on social media (including Facebook) and had a 1/2 page entry in the program book.

ATTACHMENT C

HANCOCK COUNTY TOURISM COMMISSION FINAL GRANT REPORT P 2

TOURISM SUPPORT BUDGET

Advertising expenses:

|                |                           |   |
|----------------|---------------------------|---|
| <b>\$738</b>   | <b>WFYI</b>               | <b>Radio Spots</b>                          |
| <b>\$270</b>   | <b>Hamilton Reporter</b>  | <b>Paper banner &amp; digital promotion</b> |
| <b>\$318</b>   | <b>Shelbyville News</b>   | <b>Newspaper</b>                            |
| <b>\$199</b>   | <b>Noblesville Times</b>  | <b>Newspaper</b>                            |
| <b>\$300</b>   | <b>New Castle Courier</b> | <b>Newspaper</b>                            |
| <b>\$600</b>   | <b>Indianapolis Star</b>  | <b>Newspaper and digital</b>                |
| <b>\$2,425</b> |                           |   |



# INVOICE WFYI



TV 20 / FM 90 / IRIS  
1630 N. Meridian St.  
Indianapolis, IN 46202-2389  
(317) 636-2020  
Fax: (317) 283-2045

Date: **04-Sep-19**

Contract: **15016**

Sponsor: **League of Women Voters Hancock County** Account Exec: **Meghan Dagon**  
Agency:  
Address: **PO Box 431**  
City/State/Zip: **Greenfield IN 46140-**  
Contact: **Linda Dunn-President**  
Telephone: Fax:  
Web Site/Email: **lindajdunn@comcast.net**  
Start Date: **13-Sep-19** End Date: **20-Sep-19**  
Products/Conflict:  
Comments: **Promotion of Digging in their Heels 9/21/19. Send invoices to Kathy Moorehead - Treasurer at address above.**

Contract Type: **New** ☐ Agency ☒ Direct ☐ Notarized Affidavit  
Media Type: ☐ TV-WFYI ☐ Misc.  
☒ FM  
Rotation Type: **Daypart** Market: **Local**  
Payment: **Per Spot Monthly** Production: **New**  
Terms: **Cash** Continuity: **New**  
Make Good: **Ask Acct. Exec.** Agency Commission: **\$0.00**

*This is to establish an agreement between WFYI and League of Women Voters Hancock County, hereinafter referred to as "Sponsor", who agrees to provide sponsorship support in the amount of \$738.00. Terms and conditions of this agreement are listed on the back page of this document. WFYI will give on-air recognition for this support of quality programming. This amount is tax deductible to the full extent allowed by law. Cancellations are accepted only with a two week notice. No charge spots will air only if inventory is available. WFYI reserves the right to preempt any spot.*

| Dates/Schedule      | Length | Daypart/Program    | M | T | W | T | F | S | S | X | Rate    | # Wks | Total Spots | \$ Total |
|---------------------|--------|--------------------|---|---|---|---|---|---|---|---|---------|-------|-------------|----------|
| 09/09/19 - 09/15/19 | 0:10   | Smart Talk 9A - 4P | 0 | 0 | 0 | 2 | 3 | 3 | 0 | 8 | \$36.00 | 1     | 8           | \$288.00 |
| 09/16/19 - 09/22/19 | 0:10   | Smart Talk 9A - 4P | 1 | 2 | 2 | 0 | 0 | 0 | 0 | 5 | \$36.00 | 1     | 5           | \$180.00 |
| 09/16/19 - 09/22/19 | 0:10   | ROS 5A - 8P        | 0 | 0 | 0 | 3 | 3 | 0 | 0 | 6 | \$45.00 | 1     | 6           | \$270.00 |

Grand Total 19  
All Spots

Package: \$0.00  
Recognition: \$738.00  
Production: \$0.00  
Agency Commission: \$0.00  
Total: **\$738.00**

Thank you for supporting WFYI!

Sponsor: *Linda Dunn* Date: 9/13/19 Approved by: \_\_\_\_\_  
Account Executive: \_\_\_\_\_ Date: \_\_\_\_\_

INVOICE: SHELBYVILLE NEWSINVOICE: HAMILTON REPORTER



Hamilton County Reporter Newspaper  
PO Box 190  
Westfield, IN 46074

### Invoice

| Date      | Invoice#  |
|-----------|-----------|
| 8/31/2019 | RD124-270 |

**Bill To**

League of Women Voters of Hancock County  
PO Box 431  
Greenfield, IN 46140

| Description   |           | Amount          |
|---|-----------|-----------------|
| Diggin In Their Heels Play Ad<br>A1 Banner  |           | \$270.00        |
| <b>PLEASE INCLUDE YOUR INVOICE NUMBER (RD124-270) ON YOUR CHECK WHEN MAKING A PAYMENT</b> |           |                 |
| Publication:  |           |                 |
| 9/12/2019   | 9/13/2019 | 9/14/2019       |
| 9/15/2019   | 9/16/2019 | 9/17/2019       |
| 9/18/2019   | 9/19/2019 | 9/20/2019       |
| <b>Total</b>  |           | <b>\$270.00</b> |
| <b>Amount Paid</b>  |           | <b>0</b>        |
| <b>Balance Due</b>  |           | <b>\$270.00</b> |

Thanks for choosing The Hamilton County Reporter

For billing questions call (765) 365-2316 or email Ads@ReadTheReporter.com



## INVOICE: SHELBYVILLE NEWS

From: **Robin Tate Rockel** [rdtate29@gmail.com](mailto:rdtate29@gmail.com)  
Subject: Fwd: ROP Ad #61067637 Receipt  
Date: October 14, 2019 at 4:08 PM  
To: LWV Hancock County IN [lwhancockcounty@gmail.com](mailto:lwhancockcounty@gmail.com), Linda J Dunn [lindajdunn@comcast.net](mailto:lindajdunn@comcast.net), Sally Parsons [cyhr1@hotmail.com](mailto:cyhr1@hotmail.com)

This was for New Castle Courier.

----- Forwarded message -----

From: **Newspaper Services** <[sales@newspaperservices.biz](mailto:sales@newspaperservices.biz)>  
Date: Tue, Aug 27, 2019 at 2:04 PM  
Subject: ROP Ad #61067637 Receipt  
To: Robin <[rdtate29@gmail.com](mailto:rdtate29@gmail.com)>

Robin  
League of Women Voters of Hancock County  
PO Box 431  
Greenfield, IN 46140  
(317)649-4114

Dear Robin,

This notice serves as your receipt for ROP Ad #61067637.  
Your Ad will run 2 times beginning on 8/29/19.

...Insertion Cost: \$300.00

...Adjustment Cost: \$0.00

.....Net Cost: \$300.00

.....Prepaid Cost: \$0.00

.....Amount Due: \$300.00

If paid by credit card, your statement will show the charge as "Newspaper Services 2".  
Thank you for your patronage.

# INVOICE: NOBLESVILLE TIMES



Sagamore News Media  
The Paper • The Times  
The Weekly • Sheridan News  
P.O. Box 272  
Crawfordsville, IN 47933

## Bill To

League of Women Voters Hancock County

## Invoice

| Date      | Invoice # |
|-----------|-----------|
| 8/28/2019 | 7968      |

The Times of  
Noblesville

| Due | 9/27/2019 |
|-----|-----------|
| Rep | MT        |

Balances over 90 days past due will be turned over to collections. Please contact our Business office to make a payment or a payment plan. Customers in a "pay-by-the-month" plan are exempt from collections while payments are being made.

| Description  | Qty | Rate   | Amount |
|--|-----|--------|--------|
| Retail Ad. 6x2. Banner. Color. Runs 09/12, 09/19   |     | 199.00 | 199.00 |
| <p>Checks can be made out to The Times and mailed to PO Box 272<br/>Crawfordsville, IN 47933</p> |     |        |        |

Thank you for choosing The Times of Noblesville. We value your local business!  
This invoice states that you have agreed to purchase an ad, or ad package from us.  
If you have any questions you can contact your sales rep or call the Business Office  
at 765-361-0100 x12.

|                    |          |
|--------------------|----------|
| <b>Total</b>       | \$199.00 |
| <b>Balance Due</b> | \$199.00 |



INVOICE: NEW CASTLE COURIER

From: **Robin Tate Rockel** <rtate29@gmail.com>  
Subject: Fwd: ROP Ad #61067637 Receipt  
Date: October 14, 2019 at 4:08 PM  
To: LWV Hancock County IN <lwvhancockcounty@gmail.com>, Linda J Dunn <ldjdunn@comcast.net>, Sally Parsons <syfy1@hotmail.com>

This was for New Castle Courier.

----- Forwarded message -----

From: **Newspaper Services** <[sally@newspaperservices.biz](mailto:sally@newspaperservices.biz)>  
Date: Tue, Aug 27, 2019 at 2:04 PM  
Subject: ROP Ad #61067637 Receipt  
To: Robin <rtate29@gmail.com>

Robin  
League of Women Voters of Hancock County  
PO Box 431  
Greenfield, IN 46140  
(317)649-4114

Dear Robin,

This notice serves as your receipt for ROP Ad #61067637.  
Your Ad will run 2 times beginning on 8/29/19.

.....Insertion Cost: \$300.00

.....Adjustment Cost: \$0.00

.....Net Cost: \$300.00

.....Prepaid Cost: \$0.00

.....Amount Due: \$300.00

If paid by credit card, your statement will show the charge as "Newspaper Services 2".  
Thank you for your patronage.



**INDYSTAR**  
PART OF THE USA TODAY NETWORK

| ACCOUNT NAME  |                                    | ACCOUNT #        | PAGE # |
|---|------------------------------------|------------------|--------|
| League of Women Voters Hancock County   |                                    | 376201           | 1 of 1 |
| INVOICE #   | BILLING PERIOD                     | PAYMENT DUE DATE |        |
| 0002843320  | Sep 1- Sep 30, 2019                | October 20, 2019 |        |
| PREPAY<br>(Memo Info)   | UNAPPLIED<br>(Included in amt due) | TOTAL AMOUNT DUE |        |
| \$0.00  | \$0.00                             | \$600.00         |        |
| BILLING INQUIRIES/ADDRESS CHANGES   |                                    | FEDERAL ID       |        |
| 1-877-736-7612 or smb@ccc.gannett.com   |                                    | 06-1032273       |        |
| <b>Terms and Conditions:</b> Past due accounts are subject to interest at the rate of 12% per annum. The maximum legal rate (whichever is less). Advertiser claims for a credit related to rates incorrectly invoiced or paid must be submitted in writing to Publisher within 30 days of the invoice date or the claim will be denied. Any credit towards future advertising must be used within 30 days of issuance or the credit will be forfeited.<br><b>All funds payable in US dollars.</b> |                                    |                  |        |

00003762010000000000000028433200006000015324

NOTE: Please note the updated Billing Inquiries/Address Changes info above. Your account number is **376201** and should be used for all future correspondence. If you had a previous account number, you can reference this number if needed: **0000002092**.

| Date   | Description     | Amount |
|--------|-----------------|--------|
| 9/1/19 | Balance Forward | \$0.00 |


### Digital Advertising:

| Campaign Dates  | Product/Placement | Description           | PO Number | Impressions | Gross Amount | Net Amount |
|-----------------|-------------------|-----------------------|-----------|-------------|--------------|------------|
| Billing Date    | Targeting         |                       |           |             |              |            |
| 9/19/19-9/19/19 | IND Local.com     | Sally Perkins         |           | 5,000       |              | \$85.00    |
| 9/19/19-9/19/19 | IND Local.com     | Sally Perkins         |           | 5,000       |              | \$85.00    |
| 9/20/19-9/20/19 | IND Local.com     | Directory And Listing |           | Fixed Price |              | \$23.56    |

**Print Advertising:**

| Start-End Date  | Product      | Description   | PO Number | Run Dates | Ad Size   | Rate        | Gross Amount | Net Amount |
|-----------------|--------------|---------------|-----------|-----------|-----------|-------------|--------------|------------|
| 9/20/19-9/20/19 | IN Indy Star | Sally Perkins |           | 9/20      | 1/24 Page | Fixed Price |              | \$406.44   |

PLEASE DETACH AND RETURN THIS PORTION WITH YOUR PAYMENT

|   |                                   |  |                                   |   |                                     |                                     |
|---|-----------------------------------|--|-----------------------------------|---|-------------------------------------|-------------------------------------|
| <br><small>PART OF THE USA TODAY NETWORK</small> |                                   | <b>ACCOUNT NAME</b><br>League of Women Voters Hancock County |                                   | <b>PAYMENT DUE DATE</b><br>October 20, 2019 |                                     | <b>AMOUNT PAID</b>                  |
|   |                                   | <b>ACCOUNT NUMBER</b><br>376201                              |                                   | <b>INVOICE NUMBER</b><br>0002843320         |                                     |                                     |
| <b>CURRENT DUE</b><br>\$600.00  | <b>30 DAYS PAST DUE</b><br>\$0.00 | <b>60 DAYS PAST DUE</b><br>\$0.00                            | <b>90 DAYS PAST DUE</b><br>\$0.00 | <b>120+ DAYS PAST DUE</b><br>\$0.00         | <b>UNAPPLIED PAYMENTS</b><br>\$0.00 | <b>TOTAL AMOUNT DUE</b><br>\$600.00 |

|   |   |
|---|---|
| <b>REMITTANCE ADDRESS</b> (Include Account# & Invoice# on check)<br><br>Indianapolis Star<br>PO Box 677553<br>Dallas, TX 75267-7553 | <b>TO PAY WITH CREDIT CARD PLEASE FILL OUT BELOW:</b><br><br><div style="display: flex; justify-content: space-between; margin-bottom: 10px;"> <span><input type="checkbox"/> VISA</span> <span><input type="checkbox"/> MASTERCARD</span> <span><input type="checkbox"/> DISCOVER</span> <span><input type="checkbox"/> AMEX</span> </div> Card Number _____<br>Exp Date ____/____/____ CVV Code _____<br>Signature _____ Date _____ |
|---|---|

00003762010000000000000028433200006000015324